

# City of San Antonio

Agenda Memorandum

File Number: {{item.tracking\_number}}

Agenda Item Number: {{item.number}}

Agenda Date: September 21, 2023

In Control: Airport Advisory Commission Meeting

**DEPARTMENT:** Aviation Department

**DEPARTMENT HEAD:** Jesus H. Saenz Jr.

## COUNCIL DISTRICTS IMPACTED: Citywide

## **SUBJECT:**

Update on the Airport Business Diversity Conference

## **SUMMARY:**

The briefing will provide the Airport Advisory Comission with information regarding the Airport Business Diversity Conference, sponsored by the Airport Minority Advisory Council (AMAC) from June 10 through June 14, 2023. The conference attracts over 1,000 delegates from airlines, concessionaires, airport and airline consulting firms, construction companies and other airports. Chief Customer Experience Officer Karen Ellis, who co-represents the San Antonio Airport System on AMAC, will provide the Commission members with information on the upcoming conference.

## **BACKGROUND INFORMATION:**

The Airport Minority Advisory Council (AMAC) is the only national, non-profit trade association dedicated to advancing the full participation of minorities and women in employment

and contracting opportunities throughout the aviation and aerospace industries. The AMAC Annual Airport Business Diversity Conference attracts over 1,000 delegates from airlines, concessionaires, airport and airline consulting firms, construction companies and other airports. AMAC works consistently with Congress, the federal government, aviation trade associations and strategic partners as a resource for information, education and guidance on business and employment matters related to disadvantaged businesses in airport contracting. AMAC represents a diverse membership of airports, corporations, business enterprises, and professionals within the aviation and aerospace industries. Its annual Airport Business Diversity Conference continues to serve as the primary vehicle for outreach to minority, women-owned and disadvantaged business enterprises and is the only event specifically focused on creating a large-scale forum for airports, federal agencies, companies and other organizations to meet on these issues.

The Commission has received updates on the conference during the Director's Report at previous Airport Advisory Commission meetings.

#### **ISSUE:**

Chief Customer Experience Officer Karen Ellis will provide the Airport Advisory Comission with information regarding the Airport Business Diversity Conference, sponsored by AMAC and taking place from June 10 through June 14, 2023. The conference attracts over 1,000 delegates from airlines, concessionaires, airport and airline consulting firms, construction companies and other airports.

## FISCAL IMPACT:

This presentation is for beirfing purposes only.

#### **ALTERNATIVES:**

This presentation is for beirfing purposes only.

#### **RECOMMENDATION:**

This presentation is for beirfing purposes only.