



City of San Antonio

Agenda Memorandum

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Agenda Item Number: 4

Agenda Date: May 25, 2023

In Control: Community Health, Environment and Culture Committee

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Briefing on the Parks and Recreation Youth Services Master Plan

SUMMARY:

Briefing on the Parks and Recreation Youth Services Master Plan

BACKGROUND INFORMATION:

Parks and Recreation offers hundreds of individual programs for all ages at a variety of locations for the community to include art, science, nature, fitness, sports, youth leagues, cultural programming, special events, and more. Additionally, the Department offers out-of-school camps during the local school districts breaks to include Thanksgiving, Winter Holiday, and Spring Break. The Summer Youth Program is also offered in partnership with local school districts at Community Centers as well as school campuses.

As San Antonio continues to grow and diversify, there is a need to analyze multiple data points to

include demographics and programming trends to ensure that service delivery and programming needs are being met. The Plan will also be utilized to guide future operational modifications to potentially include expanded availability of operational hours, additional partnerships, programming offerings, and opportunities to establish recreation services in areas of need. The data may be derived from various aspects including current national trends, community input and feedback.

Parks and Recreation released a Request for Proposal (RFP) for the creation of comprehensive Youth Services Master Plan (Plan). The Plan should include information such as program descriptions, participation statistics, financial data, website content, marketing & engagement efforts, focus groups, partner & stakeholder interviews, and discussions with multiple levels of staff. It should address recreation from a system perspective, as well as provide information on individual program offerings. The Plan will also incorporate existing partnerships and opportunities for additional collaboration with key City Departments such as Health, Library and Human Services, just to name a few, as well as outside stakeholder groups to ensure a holistic view is taken with the Plan's creation. Overall, the Plan should provide an in-depth perspective of recreation program offerings at Parks and Recreation centers to help identify strengths, weaknesses, opportunities, threats, and best practices.

ISSUE:

This briefing highlights the Parks and Recreation Youth Services Master Plan and will not discuss the procurement process related to the RFP. The Parks and Recreation Department is scheduled to take the RFP selection to City Council A Session in mid-June.

FISCAL IMPACT:

This item is for briefing purposes only.

ALTERNATIVES:

This item is for briefing purposes only.

RECOMMENDATION:

This item is for briefing purposes only.