



# City of San Antonio

## Agenda Memorandum

**File Number:**

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**Agenda Item Number:** 38

**Agenda Date:** April 6, 2023

**In Control:** City Council A Session

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**DEPARTMENT:** Planning Department

**DEPARTMENT HEAD:** Bridgett White

**COUNCIL DISTRICTS IMPACTED:** District 3

**SUBJECT:**

Goliad Road Revitalization Plan Consultant Services Professional Services Agreement Award

**SUMMARY:**

An ordinance authorizing a professional services agreement with Moore Iacofano Goltsman, Inc. for consultant services related to the development of the Goliad Road Revitalization Plan, in an amount not to exceed \$100,000.00 for a term of two (2) years, with an option to extend for two additional one (1) year period terms. Funding for this agreement is available in the FY 2023 General Fund Adopted Budget.

**BACKGROUND INFORMATION:**

The Goliad Road Corridor is located within the Brooks Area Regional Center Plan (adopted May 2, 2019), which recommends a comprehensive corridor revitalization study for the 2.75-mile portion of the corridor between Fair Avenue and Southeast Military Drive. The comprehensive corridor revitalization study will include a market study and culminate with a revitalization plan. Key considerations include improving the pedestrian environment along Goliad Road, creating better connections to the surrounding neighborhoods, and development that supports a wider range of community serving businesses and services accessible to nearby residents.

The Finance Department Purchasing Division, on behalf of the Planning Department, released a Request for Proposals (RFP) on June 17, 2022, seeking proposals for consulting services for the development of a revitalization plan for the Goliad Road corridor. The RFP was advertised in the San Antonio Express-News, San Antonio e-Procurement System, City's Bidding and Contracting opportunities website, TVSA, and outreach notices were sent notifying potential respondents of the RFP and how to apply. A pre-submittal conference was held on June 23, 2022, to allow for Respondent questions and clarification to the RFP. Two (2) proposals were received by the July 18, 2022, deadline and both were eligible to be evaluated. The evaluation committee consisted of representatives from the Planning Department, the Public Works Department, Brooks, and the Highland Hills Neighborhood Association.

The Finance Department (Purchasing Division) assisted by ensuring compliance with City procurement policies and procedures. The evaluation of each proposal was based on a total of 100 points: 30 points allotted for experience, background, qualifications; 45 points allotted for proposed plan; 5 preference points were allotted for the Small Business Economic Development Advocacy Program, SBE Prime Contract Program Affirmative Procurement Initiative; and 5 preference points allotted for the M/WBE Prime Contract Program Affirmative Procurement Initiative. The Local Preference Program was allotted 10 points, and 5 points were allotted for the Veteran-Owned Small Business Preference Program.

Due diligence conducted for the respondents to the above solicitation included a search of federal and state debarment lists, prohibited political contributions, conflicts of interest, delinquent City/County taxes, outstanding payments to the City, payment of state franchise fees as well as a search of the internet for pertinent business information. No material findings were noted that would prevent the City from awarding to the selected vendor.

The Evaluation Committee conducted evaluation and scoring on September 12, 2022. The Evaluation Committee recommended Moore Iacofano Goltsman, Inc. for award as the firm receiving the highest collective score from the evaluation categories.

#### **ISSUE:**

An ordinance authorizing a professional services agreement with Moore Iacofano Goltsman Inc. for consultant services related to the development of the Goliad Road Revitalization Plan, in an amount not to exceed \$100,000.00.

The professional services agreement with Moore Iacofano Goltsman, Inc. will assist the City of San Antonio with the completion of the Goliad Road Revitalization Plan, as was recommended by the Brooks Area Regional Center Plan. The scope of work will include an existing conditions analysis, a market study, priority improvement recommendations and supporting graphics, implementation strategy, and community and stakeholder engagement. The initial term of the agreement is two (2) years, with an option to extend for two additional one (1) year terms. Subcontractors include Economic & Planning Systems (EPS) and Auxiliary Marketing Services.

The Small Business Economic Development Advocacy (SBEDA) Program was applied to this evaluation process, however the highest ranked firm is not certified, while bidder is considered

responsive; no subcontracting goals waiver or exception were submitted.

The Local Preference Program and the Veteran's Small Business Preference Program were applied in the evaluation of responses received for this contract; however, the highest ranked firm is not a local business or a veteran-owned small business.

Approval of this ordinance will allow the City to continue to implement the SA Tomorrow Comprehensive Plan and the Brooks Area Regional Center Plan.

**ALTERNATIVES:**

As an alternative, City Council could choose not to approve the professional services agreement, delaying implementation of the SA Tomorrow Comprehensive Plan and the Brooks Area Regional Center Plan.

**FISCAL IMPACT:**

An ordinance authorizing a professional services agreement with Moore Iacofano Goltsman, Inc. for consultant services related to the development of the Goliad Road Revitalization Plan, in an amount not to exceed \$100,000.00. Funding for this agreement is available in the FY 2023 General Fund Adopted Budget.

**RECOMMENDATION:**

Staff recommends authorizing the award of a professional services agreement to Moore Iacofano Goltsman, Inc.

This contract is procured by means of a Request for Proposal and the Contracts Disclosure Form is attached.