

City of San Antonio

Agenda Memorandum

File Number: {{item.tracking number}}

Agenda Item Number: 5

Agenda Date: February 10, 2023

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

VSA & San Antonio Film Commission LA Mission

SUMMARY:

VSA included the San Antonio Film Commission in their LA Mission and Media Event held at the Hollywood Roosevelt Hotel on 01/11. The LA Mission and Media Event were successful with key LA-based media and media production industry stakeholders in attendance.

BACKGROUND INFORMATION:

Some of the key media in attendance included: New York Post, USA Today, Conde Nast Traveler, Travel + Leisure, Frommer's Travel, and Forbes.

ISSUE:

This is a briefing item only.

FISCAL IMPACT:

N/A

ALTERNATIVES:

This is a briefing item only.

RECOMMENDATION:

This is a briefing item only.