



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 2

Agenda Date: February 10, 2023

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Local Music Spotlight Program Updates & Call for PAFM Panelists

SUMMARY:

The Local Music Spotlight Program features San Antonio musicians and songwriters, and their music, on City of San Antonio and affiliate marketing channels. Program is being streamlined and optimized by Department of Arts & Culture Staff to attract more applicants who better meet the program's specific needs. Per Program guidelines, at least 3 volunteers from the PAFM Committee must serve as Local Music Spotlight Program panelists.

BACKGROUND INFORMATION:

Applications are accepted on a rolling basis and Department of Arts & Culture staff and the Performing Arts, Film & Music Committee, will review applications and select songs on a quarterly basis from the pool of submissions received. All panelist duties can be conducted via email. Once call for panelists has been completed, Department of Arts & Culture Staff will also

provide an update on current applications and information on recent selected San Antonio musicians and songwriters, and their music featured through the Program.

ISSUE:

This is a briefing item only.

FISCAL IMPACT:

N/A

ALTERNATIVES:

This is a briefing item only.

RECOMMENDATION:

This is a briefing item only.