



# City of San Antonio

## Agenda Memorandum

**File Number:**  
{{item.tracking\_number}}

---

**Agenda Item Number:** {{item.number}}

**Agenda Date:** September 26, 2022

**In Control:** Tax Increment Reinvestment Zone No. 09 - Houston Street Meeting

---

**DEPARTMENT:** Neighborhood and Housing Services

**DEPARTMENT HEAD:** Veronica Garcia, Interim Director

**COUNCIL DISTRICTS IMPACTED:** District 1

**SUBJECT:**

Amending Chapter 380 Agreement with Centro San Antonio for Art Everywhere and Mural and Window Project Plan

**SUMMARY:**

Resolution amending the Chapter 380 Economic Development Program Grant Agreement with Centro San Antonio to amend the scope of the agreement from the Downtown Shade Plan to an Art Everywhere Mural and Window Project Plan.

**BACKGROUND INFORMATION:**

In February 2021, the Houston Street TIRZ Board approved funding a Chapter 380 Agreement with Centro San Antonio for the Downtown Shade Plan in an amount up to \$500,000.00 through Resolution T09-2021-02-25-03R. The outcome of the Plan was altered when the competition selection committee made the decision to award two winners instead of one. The resulting costs

of construction and maintenance to fund both shade projects made it impossible to execute and the decision was made to cancel both projects with concern for equity and responsibility. A third project included in this Plan was a comprehensive shade study designed to analyze urban core heat islands, street typologies and shade recommendations that will benefit both public and private future development. Its final iteration will be complete by early October.

Pursuant to the terms of the Chapter 380 Agreement for the Downtown Shade Plan, Centro was awarded the first tranche of \$180,000 for the Shade Study. Of that original \$180,000, approximately \$37,350 was spent to commission the Shade Study, with \$142,650.00 unspent. The other two projects were cancelled leaving a balance of \$462,650.00 for the Downtown Shade Plan

Centro and the City are now requesting the unspent funds (\$462,650) under the original Chapter 380 Agreement be reallocated towards this Art Everywhere Window Project to coordinate with the upcoming U.S. Travel Association's IPW travel trade conference featuring more than 5,000 attendees from across the globe. Travel buyers and media from 70+ countries attend IPW, with San Antonio expected to receive 395K new international visitors and \$614M in international visitor spending within three years of hosting the event. This project will also bring attention to our arts and culture assets and beautify the downtown area for residents and visitors well beyond IPW.

Primary emphasis would be on the area where IPW attendees will spend time; the east-west corridors of Market, Commerce, Crockett, Houston streets and the north-south corridors of Presa, St Mary's, and Losoya streets, as well as in the general vicinity of Hemisfair. The project's second phase could include corridors in the urban core with higher pedestrian counts such as Travis, Navarro, and Flores streets.

The murals, window artworks, and supporting activations using music, dance and light will be created in coordination with San Antonio's individual artists and art nonprofits with the goal to showcase the talent and vibrancy of San Antonio's arts and culture. Information about artists and nonprofits will be incorporated into the artworks, allowing viewers to learn more about how they can further support and enjoy the work of San Antonio artists and arts organizations.

Funds will cover the graphic design costs, management, installation and compensation for artists, activations, and arts organizations for use of their work. Centro will manage the project in coordination with the City's Department of Arts and Culture.

#### **ISSUE:**

TIF Staff has consulted with Arts & Culture, who are supportive of this action. The board is being asked to amend the scope of the Chapter 380 Agreement with Centro San Antonio from the Downtown Shade Plan to an Art Everywhere Mural and Window Project Plan.

#### **FISCAL IMPACT:**

There is no additional funding being requested. Funding previously approved for the Downtown Shade Plan would be reallocated to the Art Everywhere Mural and Window Project Plan. There is no immediate fiscal impact to the City's General Fund. Funding for reimbursement of eligible expenses comes from the increment generated within the TIRZ.

**ALTERNATIVES:**

The Houston TIRZ Board of Directors could decide not to approve amend the scope of the agreement from the Downtown Shade Plan to an Art Everywhere Mural and Window Project Plan. This would have a negative impact on the plan to promote the local arts community to residents and international, national, and regional visitors and conference attendees as well as beautify high trafficked areas of downtown.

**RECOMMENDATION:**

TIF Staff and the Department of Arts & Culture recommend the Board approve the Resolution amending the scope of the Chapter 380 Economic Development Program Grant Agreement with Centro San Antonio from the Downtown Shade Plan to an Art Everywhere Mural and Window Project Plan.