



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 2

Agenda Date: September 27, 2022

In Control: Economic and Workforce Development Committee Meeting

DEPARTMENT: Economic Development Department

DEPARTMENT HEAD: Brenda Hicks-Sorensen

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Consideration of applicants to the Small Business Advisory Commission (1 seat).

SUMMARY:

The Economic and Workforce Development Council Committee (EWDC) will review and consider applicants to the Small Business Advisory Commission (SBAC) (1 seat). Appointee will serve a term of office to begin upon approval by the City Council and to expire on May 31, 2023.

BACKGROUND INFORMATION:

On February 18, 2021, after a Council Consideration Request from Council Member Adriana Rocha Garcia and significant public engagement effort led by Economic Development staff, City Council authorized the creation of the Small Business Advisory Commission. Responsibilities and expectations of the Commission include:

- Assisting the Director of the Economic Development Department (EDD), the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues

affecting small businesses, outside of the SBEDA ordinance, and provide direct feedback and recommendations to City staff and City Council;

- Coordinating activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council;
- Making recommendations concerning modifications of such policies or programs that may affect small businesses;
- Engaging the community, in particular, marginalized communities and commission member networks, and promoting awareness of EDD's small business programs and initiatives;
- Advising staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year; and
- Working collaboratively with other City Boards and Commissions on matters that may affect small businesses.

The Commission consists of 15 members, of which 11 positions are Mayor and Council District specific appointments and four positions are appointed at-large. All members apply through the Board and Commissions process, through which the Mayor and City Council select their specific appointments and the remaining at-large members are interviewed and recommended by the EWDC. Both district-specific and at-large members require City Council approval for appointment. Each Commission member is to be appointed for a 2-year term for a maximum of 4 consecutive terms (8-year limit).

The 15-member Commission is composed of the one small business member/ organization residing and/or operating within each of the ten Council Districts. The current composition of the Commission is as follows:

- Small Business more than 10 Employees: 4 seats – all filled
- Small Business 10-50 Employees: 4 seats – all filled
- Small Business – Targeted Industry: 3 seats - all filled
- Small Business Professional or Trade Organization: 2 seats, 1 vacant; Applicants: 4
- Non-Profit Small Biz Service Providers: 2 seats – all filled

ISSUE:

City staff reviewed applications for the Small Business Professional or Trade Organization vacancy and identified four eligible applicants to recommend to the EWDC for interviews:

- Matthew Gonzalez
- Martin Gutierrez
- Inayat Momin
- Yan Yan

Appointees will serve a term of office to begin upon approval by City Council and to expire on May 31, 2023.

FISCAL IMPACT:

There is no fiscal impact.

ALTERNATIVES:

The Committee can reject all or some of the applicants. If the applicants are rejected, additional applicants not originally recommended for interview may be reconsidered, or additional applications may be sought.

RECOMMENDATION:

The recommendation of the EWDC will be presented to the full City Council for approval at a future Council A Session.