



# City of San Antonio

## Agenda Memorandum

**File Number:**  
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**Agenda Item Number:** 4

**Agenda Date:** September 20, 2022

**In Control:** Transportation and Mobility Committee Meeting

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**DEPARTMENT:** Transportation Department

**DEPARTMENT HEAD:** Tomika Monterville

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Transportation Demand Management Plan

**SUMMARY:**

A briefing on the Transportation Demand Management (TDM) Plan.

**BACKGROUND INFORMATION:**

The 2016 SA Tomorrow Multimodal Transportation plan identified actions to address commuting challenges, including the development of a Transportation Demand Management (TDM) plan. The plan recommendations included the development of a vanpool program; alternative mode programs to promote the use of transit and bicycles; policy development and educational and outreach programs targeting the City's 12,000+ employees. In September 2017, Councilmembers Rey Saldana (District 4) and Ana Sandoval (District 7) submitted a Council Consideration Request (CCR) to create a City TDM Program.

In 2018, the City received an Alamo Area Metropolitan Planning Organization (AAMPO)/Texas Department of Transportation (TxDOT) grant for \$750,000 to fund a City-employee focused TDM Plan. In 2021, the City executed an Advanced Funding Agreement (AFA) with the Texas Department of Transportation (TxDOT).

The City's Vanpool program was initiated in October 2019 in partnership with VIA Metropolitan Transit (VIA) at the onset of the COVID-19 pandemic. After only three months, the vanpool program ended in March 2020. The 2021 AFA was amended in August 2022 to include a revised scope of work incorporating hybrid work schedules, city employee relocation to City Tower, and the decrease in public transit services due to bus operator hiring challenges. The plan is anticipated to be completed within 12 months from Notice To Proceed (NTP).

The revised scope of work includes engagement with City employees, a needs assessment and review of existing programs and policies, identification of priorities and strategic partnerships, cost estimation, identification of potential funding sources, recommended performance measures, and a TDM implementation and action plan.

#### **ISSUE:**

This briefing is for informational purposes only.

#### **FISCAL IMPACT:**

**The City is responsible for a 20% City local match for this project of \$150,000. Currently, \$100,000.00 has been appropriated within the Parking Operations and Maintenance Fund from FY 2021 and FY 2022. The remaining \$50,000.00 is available in the FY 2023 Budget.**

#### **ALTERNATIVES:**

This briefing is for informational purposes only.

#### **RECOMMENDATION:**

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