



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 7

Agenda Date: September 13, 2022

In Control: San Antonio Early Childhood Education Municipal Development Corporation Meeting

DEPARTMENT: Pre-K 4 SA

DEPARTMENT HEAD: Dr. Sarah Baray

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Pre-K 4 SA Engagement Redesign Update

SUMMARY:

This item is a briefing on the Pre-K 4 SA Engagement redesign to include a staff update and review of progress. Focus will be on the development and launch of the new dedicated events function, as well as a summary of activity since launch in Spring of 2022.

BACKGROUND INFORMATION:

In spring 2022, Pre-K 4 SA began the process of aligning key contact disciplines within the department, including Communications, Community Partnerships, Family Engagement, and Registration, in order to provide families a seamless Pre-K 4 SA experience beginning with awareness and culminating in attending a Pre-K 4 SA Center.

ISSUE:

This item will review redesign efforts over the last six months, with a focus on the new events function designed to work “in the center” as well as “in the community” as a means of forging deeper engagement with the families we serve.

FISCAL IMPACT:

This item is a briefing for informational purposes only.

ALTERNATIVES:

This item is a briefing for informational purposes only.

RECOMMENDATION:

This item is a briefing for informational purposes only.