



# City of San Antonio

## Agenda Memorandum

**File Number:**  
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**Agenda Item Number:** 2

**Agenda Date:** August 31, 2022

**In Control:** Economic and Workforce Development Committee Meeting

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**DEPARTMENT:** Economic Development Department

**DEPARTMENT HEAD:** Brenda Hicks-Sorensen

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Consideration of Applicants to the Goal Setting Committee (2 seats)

**SUMMARY:**

The Economic and Workforce Development Council (EWDC) Committee will review and consider applicants to the Goal Setting Committee (GSC) (2 seats). Appointee will serve a term of office to begin upon approval by City Council and to expire on May 31, 2023.

**BACKGROUND INFORMATION:**

The Small Business Economic Development Advocacy (SBEDA) Ordinance requires a Goal Setting Committee (GSC) establish annual aspirational and contract-specific small, minority, and woman-owned business enterprise (S/M/WBEs) tools for City of San Antonio Contracts. Per the Fiscal Year 2021 SBEDA Annual Report, the SBEDA tools applied by the GSC resulted in \$277 million or 57% of payments to 526 unique S/M/WBEs on City contracts in which the SBEDA Program applied.

In order to set SBEDA tools on City contracts, the GSC reviews recommendations from the Economic Development Department based on S/M/WBE availability in relation to the specified project scope of work, S/M/WBE utilization on historical projects similar in scope of work, etc.

The GSC is comprised of six (6) members from the following categories: City Manager designee (Chair) - one (1) seat; Economic Development Department - one (1) seat; Finance (Procurement Division) - one (1) seat; Originating Department requesting the good or service – one (1) seat; and Citizens At-Large (they are allowed to vote when reviewing contracts over \$3 million and when establishing annual aspirational goals) – two (2) seats. The two (2) Citizens At-Large seats are appointed by the City Council. The terms for the Citizen members have since lapsed and require new appointments.

After marketing and community outreach efforts, a total of ten applications were received and 10 were deemed qualified applicants for two (2) vacant seats for the category of Citizen At-Large. On April 20, 2022, the Economic and Workforce Development Committee created a Subcommittee to review applicants for the vacant position. The Subcommittee included Councilmember Teri Castillo and Councilmember John Courage.

On June 7, 2022, the Subcommittee met and created a ‘shortlist’ of candidates to recommend to the EWDC Committee for interviews for the two (2) vacant seats for the category of Citizen At-Large at its August 31, 2022 meeting.

#### **ISSUE:**

Recommendation of applicants to be appointed by City Council to the Goal Setting Committee (GSC). A final list of four (4) Candidates\* will be forwarded to the Economic and Workforce Development Council Committee for interviews:

- Dr. Monica Rosalez Dominguez
- Julianna Lopez
- Frank Munoz
- Dr. Liang Ward

*\*One candidate withdrew*

Appointees will serve a term of office to begin upon approval by City Council and to expire on May 31, 2023.

#### **FISCAL IMPACT:**

There is no fiscal impact.

#### **ALTERNATIVES:**

The Committee can reject all or some of the applicants. If applicants are rejected, this would require the application process to start over.

**RECOMMENDATION:**

The recommendation of the Economic and Workforce Development Council Committee will be presented to the full City Council for approval at a future Council A Session.