



City of San Antonio

Agenda Memorandum

File Number:
{{item.tracking_number}}

Agenda Item Number: {{item.number}}

Agenda Date: August 8, 2022

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Discussion of strategies to reach specific local employers.

SUMMARY:

Subcommittee members will discuss any representation gaps they see across targeted industries among current Ready to Work pledged employers, employers they would like to see take the pledge, and how to recruit them.

BACKGROUND INFORMATION:

Over 221 employers have taken the Ready to Work pledge to date. This group of employers informs the scope of Ready to Work training programs, shares hiring best practices, and pledges to hire Ready to Work training graduates in their respective industries.

ISSUE:

The success of Ready to Work depends partly on the buy-in of a diverse community of employers of all sizes. This exercise will allow the members to strengthen the network of Ready to Work pledged employers.

FISCAL IMPACT:

No fiscal impact of this item.

ALTERNATIVES:

This item is for briefing purposes only.

RECOMMENDATION:

This item is for briefing purposes only.