



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 21

Agenda Date: May 12, 2022

In Control: City Council A Session

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Amendment #3 to the Golf Course Management Agreement with Municipal Golf – San Antonio (MGA-SA) and Amendment #2 to the License Agreement with San Antonio Development FORE Youth, Inc. (formerly San Antonio Golf Association)

SUMMARY:

This ordinance authorizes the Parks and Recreation Department to execute two amendments related to City-owned golf courses and driving ranges:

A. Amendment #3 to the Golf Course Management Agreement with Municipal Golf – San Antonio (MGA-SA) for the management, operations, and maintenance of City-owned golf courses.

B. Amendment #2 to the License Agreement with San Antonio Development FORE Youth, Inc. (formally San Antonio Golf Association) for the operations, maintenance, and programming of the Polo Field Golf Center (First Tee) in Brackenridge Park.

BACKGROUND INFORMATION:

In 1999, the City and San Antonio Golf Association (SAGA) entered into a License Agreement for the operations, maintenance, and programming of the Polo Field Golf Center in Brackenridge Park. In December 2007, \$250,000.00 was appropriated to SAGA for the construction of the Polo Field Golf Center in Brackenridge Park to partially match the \$1.3 million raised in private funds

by SAGA for the center. This facility serves as the hub for the First Tee Program. For over 20 years, the program has instilled the importance of interpersonal, self-management, goal-setting, and resiliency skills necessary to support high levels of performance on the golf course, at school, and home. They serve over 900 children annually.

In 2006, a consultant began an assessment of the City's golf management and operations. It was concluded that it was in the City's best interest to outsource the management, operations, and maintenance of the City-owned golf courses and a driving range. In May 2007, the City approved to adopt a hybrid model of golf operation for City-owned and operated golf courses by partnering with a non-profit agency to operate and manage these assets. As a result, the City entered into a Golf Course Management Agreement with MGA-SA. Shortly following the approval of the Management Agreement with MGA-SA, the License Agreement between the City and SAGA for the Brackenridge Park Polo Field Golf Center (First Tee) was assigned to MGA-SA.

Currently, MGA-SA operates seven City-owned golf courses and the San Pedro Driving Range. San Antonio Development FORE Youth, Inc. (formerly San Antonio Golf Association) continues to operate and provide the First Tee Program at the Brackenridge Park Polo Field Golf Center under the management oversight of MGA-SA. The proposed amendments will extend the term of each agreement and align the term through May 12, 2027.

ISSUE:

This ordinance authorizes the Parks and Recreation Department to execute Amendment #3 to the Golf Course Management Agreement with MGA-SA for the management, operations, and maintenance of City-owned golf courses and a driving range. Additionally, this ordinance authorizes the Parks and Recreation Department to execute Amendment #2 to the License Agreement with San Antonio Development FORE Youth, Inc. (formerly San Antonio Golf Association) for the operations, maintenance, and programming of the Polo Field Golf Center (First Tee) in Brackenridge Park. This action is consistent with the 2017 Council adopted Brackenridge Park master plan which identifies the golf course as a keystone of the park. Additionally, the driving range is complimentary to the historic golf asset in the park and supports continued public access to golf education opportunities consistent with the SA Parks System Plan by leveraging community partnerships to expand recreational opportunities in the community.

ALTERNATIVES:

City Council could elect not to approve this action and require City golf courses and driving ranges to transition back under the management and operations of the Parks and Recreation Department and assume all related costs.

FISCAL IMPACT:

There is no fiscal impact associated with this action. This action results in cost avoidance to the City with MGA-SA and with San Antonio Development FORE Youth, Inc. (formerly San Antonio Golf Association) operating and maintaining the City-owned golf courses and driving ranges.

RECOMMENDATION:

Staff recommends approval to execute Amendment #3 to the Golf Course Management Agreement with MGA-SA and Amendment #2 to the License Agreement with San Antonio Development FORE Youth, Inc. (formerly San Antonio Golf Association).