



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: April 12, 2022

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Discussion on participant barriers, grassroots outreach efforts, data dashboard metrics, and promotion of the approved SA: Ready to Work training catalog.

SUMMARY:

The Subcommittee members will discuss potential strategies for the Workforce Development Office (WDO) staff on the topics of participant barriers, grassroots outreach efforts, data dashboard metrics, and promotion of the approved SA: Ready to Work training catalog.

BACKGROUND INFORMATION:

This item will allow the Subcommittee members to provide feedback to WDO staff and to Creative Noggin on effective implementation strategies for these items.

ISSUE:

This Subcommittee is charged with providing input on community outreach and marketing strategy. WDO staff seek Subcommittee member feedback on these items, in line with the Subcommittee's charge.

FISCAL IMPACT:

No fiscal impact of this item.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.