



# City of San Antonio

## Agenda Memorandum

**File Number:**  
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**Agenda Item Number:** 2

**Agenda Date:** February 22, 2022

**In Control:** Economic and Workforce Development Committee Meeting

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**DEPARTMENT:** Office of the City Clerk

**DEPARTMENT HEAD:** Debbie Racca-Sittre

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Consideration of applicants to the Small Business Advisory Commission (4 seats).

**SUMMARY:**

The Economic and Workforce Development Council Committee (EWDC) will review and consider applicants to the Small Business Advisory Commission (4 seats). Appointees will serve a term of office to begin upon approval by the City Council and to expire on May 31, 2023.

**BACKGROUND INFORMATION:**

After a Council Consideration Request from Council Member Adriana Rocha Garcia and significant public engagement led by Economic Development staff, on February 18, 2021, City Council authorized the creation of a 15 member Small Business Advisory Commission, of which 11 positions are Mayor and Council District specific appointments and four positions are appointed at-large. All members, who must be approved by full City Council, apply through the Board and Commissions process, through which the Mayor and City Council will select their specific

appointments and the remaining at-large members will be interviewed by the Economic and Workforce Development Committee. Each Commission member is to be appointed for a 2-year term for a maximum of 4 consecutive terms (8-year limit).

The 15-member Commission is composed of the one small business member/ organization residing and/or operating within each of the ten Council Districts. The following table provides the current composition of the Commission.

Small Business 10 or fewer employees

- Total Spots – 4
- Filled – 4
- Vacant – 0
- Applicants for Vacancies – N/A

Small Business 10-50 employees

- Total Spots – 4
- Filled – 2
- Vacant – 2
- Applicants for Vacancies – 16

Small Business – Targeted Industry

- Total Spots – 3
- Filled – 3
- Vacant – 0
- Applicants for Vacancies – N/A

Small Business Professional or Trade Organization

- Total Spots – 2
- Filled – 0
- Vacant – 2
- Applicants for Vacancies – 8

Non-Profit Small Business Service Providers

- Total Spots – 2
- Filled – 1
- Vacant – 1
- Applicants for Vacancies – 11

Totals

- Total Spots – 15
- Filled – 10
- Vacant – 5
- Applicants for Vacancies – 35

Current, 10 of the 11 Council District-specific seats are filled. Appointed SBAC members include:

- District 2 – Henry Woods, Innovative Construction Group
- District 3 – Judith Canales, MEDWheels, Inc.
- District 4 – Juanita Sepulveda, JFS International, LLC
- District 5 – Vickie Willoughby, BrainFreeze
- District 6 – Rick Tamfu, Atrox Infotech, LLC
- District 7 – Katie Sirakos, Spark Storytelling, LLC

- District 8 – Sarah Shakil, CAARS, Inc.
- District 9 – Jeremy Roberts, Left Brain Right Brain
- District 10 – Jim Hollerbach, Hollerbach and Associates, Inc.
- Mayoral – Julissa Carielo, DreamOn Group

On January 10, 2022 the Economic and Workforce Development Committee created a sub-committee to review applicants for the At-Large positions. The committee included Councilmembers Viagran and Rocha Garcia.

On February 15, 2022 the sub-committee met and identified applicants to recommend to the EWDC Committee for interviews at its February 22 meeting.

**ISSUE:**

Recommendation of applicants to be appointed by City Council to the Small Business Advisory Commission. The applicants listed below were recommended by the sub-committee.

Non-Profit Small Business Service Provider Organization (1 seat):

- Lindsey Logan
- Scott McAninch
- Francesca Rattay

Small Business Owner with 10-50 employees (2 seats):

- Mark Hernandez
- Bianca Rhodes
- Javier Roman
- Marcos Sarmiento

Appointees will serve a term of office to begin upon approval by City Council and to expire on May 31, 2023.

**FISCAL IMPACT:**

There is no fiscal impact.

**ALTERNATIVES:**

The Committee can reject all or some of the applicants. If the applicants are rejected, additional applicants not originally recommended for interview may be reconsidered, or additional applications may be sought. However, this will delay the process of filling the vacancies, which could impact the ability to obtain quorum for Commission meetings and conduct its work.

**RECOMMENDATION:**

The recommendation of the Economic and Workforce Development Council Committee will be presented to the full City Council for approval.