

City of San Antonio

Agenda Memorandum

File Number: {{item.tracking_number}}

Agenda Item Number: 5

Agenda Date: March 1, 2022

In Control: San Antonio Early Childhood Education Municipal Development Corporation Meeting

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

SA: Ready to Work Education and Job Placement Program

SUMMARY:

An overview of the SA: Ready to Work education and job placement program

BACKGROUND INFORMATION:

In November 2020, San Antonio residents overwhelmingly voted to approve the SA: Ready to Work (RTW) program, which is designed to promote economic recovery by increasing access to education, training, and wraparound services for San Antonio residents and by aligning training with talent requirements of local businesses.

RTW is funded by a 1/8-cent sales and use tax collected through December 2025 with an approximate forecast of \$200 million. The program will offer unemployed, under-employed, and

historically under-represented residents the following benefits:

-Tuition for industry-recognized certifications, associate's and bachelor's degrees aligned with targeted occupations in high-demand, well-paid careers;

-Wraparound support services and emergency assistance to ensure training completion; and -Job placement and retention services.

RTW is open to San Antonio residents who are at least 18 years old; permitted to work in the US; willing to take assessments; committed to completing the program; not currently enrolled in college; and whose household annual income is less than 250% of the federal poverty guidelines (currently \$33,975 for an individual, or \$69,375 for a household of four). RTW engages local employers to assist the City in targeting industries, occupations, and particular skill sets.

On February 9, 2022, staff presented an overview of the program and a summary of contract solicitations to City Council at B-Session. On February 17, 2022, City Council approved the following contracts with:

-Workforce Solutions Alamo, Alamo Colleges District, Project Quest, and Restore Education for intake, initial assessment, and case management services.

-Creative Noggin for community outreach and marketing services.

-and SA WORX for employer engagement services.

Staff will present contracts for RTW high-school equivalency services and for RTW program evaluation services to City Council in May 2022.

ISSUE:

This item is for briefing purposes only.

FISCAL IMPACT:

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ALTERNATIVES:

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RECOMMENDATION:

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