



City of San Antonio

Agenda Memorandum

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Agenda Item Number: {{item.number}}

Agenda Date: December 14, 2021

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD:

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Events Grants Funding Recommendations

SUMMARY:

The Department of Arts & Culture Events Grants Program is supported by the Hotel Occupancy Tax (HOT) and is invested in the promotion and engagement of residents, visitors and the convention and hotel industry in the San Antonio experience through the creation, encouragement, promotion and exhibition of the arts and culture of San Antonio. The Department of Arts and Culture issued an open call and conducted a competitive process to award Events Grants. The guidelines allow fiscal sponsors and non-arts agencies to apply but they must be San Antonio based. The max award for the Events Grant Program is 20% of the cost of the event, up to \$20,000.

BACKGROUND INFORMATION:

The Department of Arts & Culture Events Grants Program is supported by the Hotel Occupancy Tax (HOT) and is invested in the promotion and engagement of residents, visitors and the

convention and hotel industry in the San Antonio experience through the creation, encouragement, promotion and exhibition of the arts and culture of San Antonio. The Department of Arts and Culture issued an open call and conducted a competitive process to award Events Grants. The guidelines allow fiscal sponsors and non-arts agencies to apply but they must be San Antonio based. The max award for the Events Grant Program is 20% of the cost of the event, up to \$20,000.

ISSUE:

The Department of Arts & Culture has conducted a competitive process to allocate funding in the Events Grant Program. Panelists have reviewed and scored all Events Grant applications. Staff recommends approval of the 23 Events Grant applications that applied and received a score of 75 or greater.

FISCAL IMPACT:

The FY22 Department of Arts & Culture budget includes sufficient funding to allocate awards to all 23 Event Grants that are being recommended for approval.

ALTERNATIVES:

The San Antonio Arts Commission may decide not to move forward with the Events Grants funding recommendations. The Department of Arts & Culture would need to conduct a new competitive process which would delay the awards for the Events Program and would also delay the implementation of events being put on for the community.

RECOMMENDATION:

Staff recommends approval of Events Grants Funding Recommendations.