



City of San Antonio

Agenda Memorandum

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Agenda Item Number: {{item.number}}

Agenda Date: November 9, 2021

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Discussion of SA: Ready to Work Intake Process and making the program accessible to the program's Target Populations.

SUMMARY:

Workforce Development Office staff will brief the Subcommittee members on the proposed process for onboarding applicants into SA: Ready to Work, and the Subcommittee will discuss strategies for ensuring that Target Populations can easily access SA: Ready to Work and receive other services they need to overcome barriers to success.

BACKGROUND INFORMATION:

A main goal of the Community Outreach Subcommittee is to ensure that marketing of the program is equitably targeted to populations in San Antonio who would most benefit from increased economic mobility. Understanding the process for determining eligibility for

applicants and connecting residents with other services available locally will help the Subcommittee better develop informed marketing strategies.

ISSUE:

The Workforce Development Office is developing the proposed intake process for SA: Ready to Work and is seeking feedback from the Subcommittee on how to make it as efficient and effective as possible.

FISCAL IMPACT:

This item is only for briefing purposes.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.