



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: {{item.number}}

Agenda Date: December 2, 2021

In Control: City Council A Session

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: District 3

SUBJECT:

Sports License Agreement with Pop Warner Southside Little Cowboys

SUMMARY:

This ordinance authorizes the Parks and Recreation Department to execute a Sports License Agreement with Pop Warner Southside Little Cowboys for operations, maintenance, and programming of a designated sports field at Stinson Park in Council District 3.

BACKGROUND INFORMATION:

Pop Warner Southside Little Cowboys has been a licensee of a sports field located at Stinson Park since 1973. The league provides organized youth sports and serves over 130 area youth each year. The licensed area is shared with Gold Medal Athletics.

On February 13, 2017, the City and Pop Warner Southside Little Cowboys entered into a 5-year Sports License Agreement for the operations, maintenance, and programming of a sports field at Stinson Park in Council District 3.

The current agreement will expire on December 31, 2021, and a new Sports License Agreement is proposed to commence on January 1, 2022 and expire on December 31, 2027. In lieu of rent,

the league shall be responsible for operations and maintenance of the designated sports field. In addition, the league will be permitted to operate concessions with proceeds benefiting their program and used to offset the cost of operations and maintenance.

The Small Business Economic Development Advocacy ordinance requirements were waived due to the lack of small, minority, and/or women businesses available to provide these goods and services.

ISSUE:

This ordinance authorizes the Parks and Recreation Department to execute a Sports License Agreement with Pop Warner Southside Little Cowboys for operations, maintenance, and programming of a designated sports field at Stinson Park in Council District 3. This action is consistent with the adopted SA Parks System Plan by leveraging community partnerships to expand recreational opportunities in the community.

ALTERNATIVES:

City Council could elect not to approve this action and require the field be added to the reservation system or leave it open for community use. Both alternatives would require the Department to maintain the field and assume all related costs.

FISCAL IMPACT:

There is no fiscal impact associated with this action. This action results in cost avoidance to the City with the league maintaining the licensed premises.

RECOMMENDATION:

Staff recommends approval to execute a Sports License Agreement with Pop Warner Southside Little Cowboys for operations, maintenance, and programming of a designated sports field at Stinson Park in Council District 3.