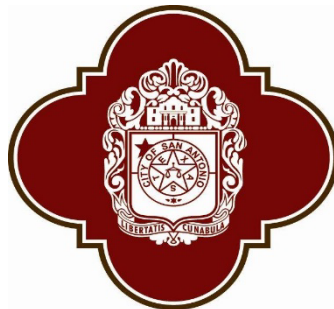


CITY OF SAN ANTONIO

ECONOMIC WORKFORCE DEVELOPMENT COUNCIL COMMITTEE TUESDAY, JANUARY 30, 2024

SMALL BUSINESS ADVISORY COMMISSION



COUNCILMEMBER MANNY PELAEZ, DISTRICT 8, CHAIR

COUNCILMEMBER PHYLLIS VIAGRAN, DISTRICT 3

COUNCILMEMBER ADRIANA ROCHA GARCIA, DISTRICT 4

COUNCILMEMBER TERI CASTILLO, DISTRICT 5

DEBBIE RACCA-SITTRE, CITY CLERK

SMALL BUSINESS ADVISORY COMMISSION

BOARD OF DIRECTORS

Table of Contents

	Page
Economic and Workforce Development Council Committee Memo	3
SBAC Board of Directors Roster	5
SBAC Board of Directors Demographics	6
SBAC Board of Directors Attendance Reports	7
SBAC Applicant Demographics	9
4 At-Large Candidates:	
Small Business Owner with 10< Employees – 1 Seat	
Ruben Arciniega	11
Jane Gonzalez	16
Kaitlin “Katie” Sirakos	21
Essa Yousafzai	26
Small Business Owner with 10-50 Employees – 2 Seats	
Juan Carlos Merlo	32
Small Business Professional/Trade Organization – 1 Seat	
Martin Gutierrez	38
Yan “Yen” Yan – <i>Seeking Reappointment</i>	44
Non-Profit Small Business Service Provider Organization – 2 Seats	
Lindsey Logan – <i>Seeking Reappointment</i>	51
Jason Meza	56

DEPARTMENT: Office of the City Clerk

DEPARTMENT HEAD: Debbie Racca-Sittre

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Consideration of (4) At-large appointments to the Small Business Advisory Commission.

SUMMARY:

The Economic and Workforce Development Council Committee (EWDC) will review and consider applicants to the Small Business Advisory Commission (SBAC) (4 At-large seats). Appointees will serve a term of office to begin upon approval by the City Council and to expire on May 31, 2025.

BACKGROUND INFORMATION:

On February 18, 2021, City Council authorized the creation of a 15-member SBAC, of which 11 positions are Mayor and Council District specific appointments and four positions are appointed at-large. All members must be approved by full City Council and apply through the Board and Commissions process, through which the Mayor and City Council will select their specific appointments and the remaining at-large members will be interviewed and recommended by EWDC. Each Commission member is to be appointed for a 2-year term for a maximum of 4 consecutive terms (8-year limit).

Responsibilities of the Commission include review of upcoming policies, regulations and issues affecting small businesses; provide direct feedback and recommendation to City Council and City staff; coordinate activities and actions with EWDC; make recommendations for modifications to policies or programs that affect small businesses; engage the community, in particular, marginalized communities and commission member networks, and promoting awareness of EDD's small business programs and initiatives; advise staff in preparation of programs and initiatives; and work collaboratively with other City Boards and Commissions on matters that may affect small businesses.

The 15-Member Commission consists of at least one small business member/organization residing and/or operating within each of the ten (10) Council Districts; and a diverse representation of the small business and non-profit community who demonstrate the following desired technical expertise, identities, and perspectives as stated in the ordinance. The current composition of the Commission is as follows:

- Small Business less than 10 employees: 4 seats – 3 seats filled and 1 vacant seat

- Small Business 10-50 employees: 4 seats – 2 seats filled and 2 vacant seats
- Small Business – Targeted Industry: 3 seats – 3 vacant seats
- Small Business Professional or Trade Organization: 2 seats – 1 seat filled and 1 vacant seat
- Non-Profit Small Biz Service Providers: 2 seats – 2 vacant seats

ISSUE:

Small Business Advisory Commission appointments require full City Council approval. An Ad Hoc of the Economic and Workforce Development Council Committee met and shortlisted the applicants to be considered by the full committee as follows:

Small Business Owner with less than 10 Employees – 1 seat available

- Ruben Arciniega
- Jane Gonzalez
- Kaitlin (Katie) Sirakos
- Essa Yousafzai

Small Business Owner with 10-50 employees – 2 seats available

- Juan Carlos Merlo

Small Business – Targeted Industry: 2 seats available – no applicants

Small Business Professional/Trade Organization – 1 seat available

- Martin Gutierrez
- Yen Yan – *Seeking Reappointment*

Non-Profit Small Business Service Provider Organization

- Lindsey Logan – *Seeking Reappointment*
- Jason Meza

ALTERNATIVES:

The Committee can reject applicant(s). If applicant(s) are rejected, additional applications may be sought. However, this will delay the process of filling the vacancy, which could impact the ability of the Small Business Advisory Commission to obtain quorum and conduct its work.

FISCAL IMPACT:

There is no fiscal impact.

RECOMMENDATION:

The City Clerk recommends forwarding the Economic and Workforce Development Council Committee selections for approval by the full City Council at the next available A Session.

City of San Antonio Boards and Commissions

Small Business Advisory Commission

Term: 2 yr terms

Term Limit:

Liaison: Jacob Exler 210-207-8158

Name	Representing	Date Appointed	Date Reappointed	Date 2nd Reappointed	Date Expires
Jane S. Gonzalez Non-Profit Small Business Service Provider Organization	District 3	Feb 3, 2022			May 31, 2023
Moses M. Hernandez Small Business Owner representing Targeted Industry	Other	Mar 17, 2022			May 31, 2023
James L. Hollerbach Small Business Owner with less than 10 employees	District 10	Jun 17, 2021	Oct 19, 2023		May 31, 2025
Lindsey A. Logan Small Business Professional/Trade Organization	Other	Mar 17, 2022			May 31, 2023
Janell L. Martinez Small Business Owner with less than 10 employees	District 7	Aug 31, 2023			May 31, 2025
Inayat Momin Small Business Owner representing Targeted Industry	District 9	Jun 15, 2023			May 31, 2025
Alexandra A. Perez Small Business Owner with 10-50 employees	Mayoral	Feb 16, 2023	Aug 31, 2023		May 31, 2025
Juanita F. Sepulveda Small Business Owner representing Targeted Industry	District 4	Sep 16, 2021			May 31, 2023
Sarah Shakil Small Business Owner with 10-50 employees	District 8	Jun 17, 2021	Jun 22, 2023		May 31, 2025
Rick Tamfu Small Business Owner with less than 10 employees	District 6	Dec 2, 2021			May 31, 2023
Vacancy Non-Profit Small Business Service Provider	District 1				May 31, 2025
Vacancy Small Business Owner with 10-50 employees	Other				May 31, 2023
Vacancy Small Business Owner with less than 10 employees	District 2				May 31, 2023
Vickie A. Willoughby Small Business Owner with 10 employees or less	District 5	Sep 30, 2021	Aug 10, 2023		May 31, 2025
Yen Yan Small Business Professional/Trade Organization	Other	Dec 15, 2022			May 31, 2023

Ethnic/Gender Breakdown

Small Business Advisory Commission

Name	District	Ethnicity	Gender
Jane S. Gonzalez	District 3	H	F
Moses M. Hernandez	Other	H	M
James L. Hollerbach	District 10	W	M
Lindsey A. Logan	Other	B	F
Janell L. Martinez	District 7	W	F
Inayat Momin	District 9	A	M
Alexandra A. Perez	Mayoral	H	F
Juanita F. Sepulveda	District 4	H	F
Sarah Shakil	District 8	A	F
Rick Tamfu	District 6	B	M
Vacancy	District 1		
Vacancy	Other		
Vacancy	District 2		
Vickie A. Willoughby	District 5	H	F
Yen Yan	Other	A	F

Total Members: 15

GENDER		%
FEMALES	8	53.3%
MALES:	4	26.7%

ETHNICITY		%
B=African American:	2	13.3%
H=Hispanic:	5	33.3%
I=American Indian/Alaska Native:	0	0.0%
O=Other:	0	0.0%
P=Asian or Pacific Islander:	0	0.0%
U=Unknown:	0	0.0%
W=Non-Minority:	2	13.3%

Gender: M=Male; F=Female

Ethnicity: B=African American; H=Hispanic; I=American Indian/Alaska Native; O=Other, P= Asian/Pacific Islander; U=Unknown; W=Non-Minority

NAME OF BOARD/COMMISSION: Small Business Advisory Commission

REPORTING PERIOD: January 1, 2023 to May 31, 2023

Submitted by: Jake Exler

Organization/Department:

Economic Development

Telephone: 210-207-8158

MEMBER'S NAME	Appointed Date (refer to Board Roster)	Date Term Expires (refer to Board Roster)	Board Position	Total # of Meetings held (1/1/23-5/31/23)	Total # of Meetings Attended	% of Meetings Attended [# Meetings attended ÷ # Meetings Held x 100]	Missing 3 consecutive meetings or more? Yes or No	Reason for missing?	Missed Meeting Dates MM/DD/YY
Ryan Salts	3/17/2022	5/31/2023	District 1	4	4	100.0%	No		
Henry Woods	1/27/2022	5/31/2023	District 2	4	3	75.0%	No	Prior Commitment	2/14/2023
Jane Gonzalez	2/3/2022	5/31/2023	District 3	4	3	75.0%	No	Personal (ill out of town etc.)	5/11/2023
Juanita Sepulveda	9/16/2021	5/31/2023	District 4	4	4	100.0%	No		
Vickie Willoughby	9/30/2021	5/31/2023	District 5	4	2	50.0%	No	Prior Commitment	2/14/2023, 3/14/2023
Rick Tamfu	12/2/2021	5/31/2023	District 6	4	3	75.0%	No	Prior Commitment	3/14/2023
Katie Sirakos	6/17/2021	5/31/2023	District 7	4	3	75.0%	No	Prior Commitment	3/14/2023
Sarah Shakil	6/17/2021	5/31/2023	District 8	4	4	100.0%	No		
Vacant			District 9						
Jim Hollerbach	6/17/2021	5/31/2023	District 10	4	4	100.0%	No		
Alexandra Perez	2/16/2023	5/31/2023	Mayoral	4	2	100.0%	No		N/A. Appointed after first two meetings
Mark Hernandez	3/17/2022	5/31/2023	At-Large	4	2	50.0%	No	Prior Commitment	2/14/23, 5/11/23
Lindsey Logan	3/17/2022	5/31/2023	At-Large	4	4	100.0%	No		
Marcos Sarmiento (resigned on 3/30/2023)	3/17/2022	5/31/2023	At-Large	4	0	0.0%	Yes	Unknown	1/10/2023, 2/14/2023, 3/14/2023
Yen Yan	12/15/2022	5/31/2023	At-Large	4	3	75.0%	No	Prior Commitment	5/11/2023

NAME OF BOARD/COMMISSION: Small Business Advisory Commission

Board Member
Attendance Report

REPORTING PERIOD: June 1, 2023 to December 31, 2023

Submitted by: Jake Exler
Organization/Department: Economic Development
Telephone: 210-207-8158

Member's Name	Board Position	Appt. Category	Ethnicity	Gender	Appointed Date (refer to Board Roster)	Date Term Expires (refer to Board Roster)	Total # of Meetings held (6/1/23-12/31/23)	Total # of Meetings Attended	% of Meetings Attended [# Meetings attended ÷ # Meetings Held x	Missing 3 consecutive meetings or more? Yes or No	Reason for missing?	Missed Meeting Dates MM/DD/YY
Ryan Salts	District 1	Non-Profit SB Service Provider	Other	Male	3/17/2022	5/31/2023	2	2	100.0%	No		
Henry Woods	District 2	SBO < 10 Emp	Black or African American	Male	1/27/2022	5/31/2023	4	4	100.0%	No		
Jane Gonzalez	District 3	Non-Profit SB Service Provider	Hispanic/Latino/a	Female	2/3/2022	5/31/2023	5	3	60.0%	No	Prior Commitment	8/8/2023, 12/12/2023
Juanita Sepulveda	District 4	SBO in Targeted Industry	Hispanic/Latino/a	Female	9/16/2021	5/31/2023	5	5	100.0%	No		
Vickie Willoughby	District 5	SBO < 10 Emp	Hispanic/Latino/a	Female	9/30/2021	5/31/2025	5	4	80.0%	No	Prior Commitment	9/12/2023
Rick Tamfu	District 6	SBO in Targeted Industry	Black or African American	Male	12/2/2021	5/31/2023	5	4	80.0%	No	Prior Commitment	10/10/2023
Kaitlin Sirakos	District 7	SBO < 10 Emp	White/Non-Hispanic	Female	6/17/2021	5/31/2023	2	2	100.0%	No		
Sarah Shakil	District 8	SBO 10-50 Emp	Asian	Female	6/17/2021	5/31/2025	5	5	100.0%	No		
Jim Hollerbach	District 10	SBO < 10 Emp	White/Non-Hispanic	Male	6/17/2021	5/31/2025	5	5	100.0%	No		
Mark Hernandez	At-Large	SBO 10-50 Emp	Hispanic/Latino/a	Male	3/17/2022	5/31/2023	5	0	0.0%	Yes	Prior Commitment	6/13/2023, 8/8/2023, 9/12/23, 10/10/23, 12/12/23
Yen Yan	At-Large	SB Prof/Trade Org	Asian	Female	12/15/2022	5/31/2023	5	3	60.0%	No	Prior Commitment	6/13/2023, 9/12/23
Lindsey Logan	At-Large	SB Prof/Trade Org	Black or African American	Female	3/17/2022	5/31/2025	5	5	100.0%	No		
Vacant	At-Large	SBO 10-50 Emp										
Alexandra Perez	Mayoral	SBO 10-50 Emp	Hispanic/Latino/a	Female	2/16/2023	5/31/2025	5	5	100.0%	No		
Inayat Momin	District 9	SB Prof/Trade Org	Asian	Male	6/15/2023	5/31/2023	4	3	75.0%	No	Prior Commitment	10/10/2023
Janell Martinez	District 7	SBO < 10 Emp	White/Non-Hispanic	Female	8/31/2023	5/31/2025	3	3	100.0%	No		
Sarah Esserlieu Khalil	District 1	Non-Profit SB Service Provider	White/Non-Hispanic	Female	08/31/2023	5/31/2025	2	2	100.0%	No		

Small Business Advisory Commission
Applicant Demographics
1/30/2024

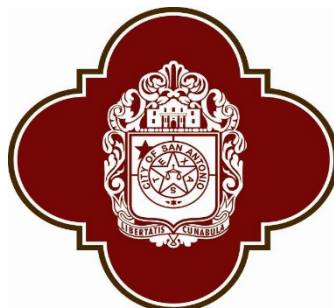
Prefix	First Name	Middle Name	Last Name	Preferred Name	Gender	Ethnicity	Applicant Status	ELIGIBILITY	Board Position Title	Employer	Job Title	Occupation	Residing District	Zip	Application Date
Mr.	Ruben		Arciniega		Male	Hispanic/Latino	New Applicant	Eligible for SB<10	Small Business Owner with less than 10 employees	Self	Operations Manager	Landscaping	District 2	78210	12/8/2023
Ms.	Jane		Gonzalez		Female	Hispanic/Latina	Seeking Reappointment	Eligible for SB<10	Non-Profit Small Business Service Provider Organization	Medwheels	Owner	Entrepreneur	District 3	78222	3/10/2023
Mr.	Martin	Cuellar	Gutierrez		Male	Hispanic/Latino	New Applicant	Eligible for NPSP, SB/Trade Organization	Non-Profit Small Business Service Provider Organization	San Antonio Hispanic Chamber of Commerce	Director of Policy and Business Advocacy	Government Relations	District 1	78215	8/10/2023
Ms.	Lindsey	Andrea	Logan		Female	Black/African American	Seeking Reappointment		Small Business Professional/Trade Organization	San Antonio for Growth on the Eastside	Community Relations Manager	Nonprofit employee	District 2	78109	3/6/2023
Mr.	Jason		Meza		Male	Hispanic/Latino	New Applicant		Small Business Professional/Trade Organization	Better Business Bureau	Sr. Regional Director	Business Development, PR/Communications	District 7	78254	9/20/2023
Mr.	Juan Carlos		Merlo		Male	Hispanic/Latino	New Applicant	Eligible for SB 10-50	Small Business Owner representing Targeted Industry	Global Insurance Group	Vice President	Insurance	District 9	78258	5/19/2023
Ms.	Kaitlin		Sirakos	Katie	Female	White/Non-Hispanic	New Applicant	Eligible for SB<10	Small Business Owner with less than 10 employees	Spark Storytelling	Founder and Owner		District 1	78212	5/3/2023
Ms.	Yan		Yan	Yen Yan	Female	Asian	Seeking Reappointment		Small Business Professional/Trade Organization	Real Broker LLC	Commercial Real Estate Consultant	Commercial Real Estate Consultant	District 10	78209	3/5/2023
Mr.	Essa		Yousafzai		Male	Asian	New Applicant	Eligible for SB<10					District 1	78201	10/12/2023

SMALL BUSINESS ADVISORY COMMISSION

**4 AT-LARGE CANDIDATES:
SMALL BUSINESS OWNER - 10< EMPLOYEES
1 SEAT**

SLATE OF APPLICANTS:

- **RUBEN ARCINIEGA**
- **JANE GONZALEZ – *SEEKING REAPPOINTMENT***
- **KAITLIN “KATIE” SIRAKOS – *SEEKING REAPPOINTMENT***
- **ESSA YOUSAFZAI**



Small Business Advisory Commission District 2 Small Business Owner with less than 10 employees	Application No: No: 20231209000252_14927
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at mailto:smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Mr
Last Name	Arciniega
First Name	Ruben
Middle Name	
Suffix	
Preferred Name	Ruben
Title	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length Years	40
In which City Council District do you reside?	02
How many years have you lived in the City Council District where you reside?	40
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78210
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	No
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	Self
Job Title	Operations Manager
Occupation	Landscaping
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	Bonita Landscaping
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Our family owned business is involved in Landscaping and Grounds Maintenance
Board/Commission/Committee Name	Small Business Advisory Commission~District 2~Small Business Owner with less than 10 employees~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender	Male
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No

QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	Yes
List name of employer, family member and describe contract.	Bonita Landscaping Father - Ruben Arciniega Sr. San Antonio Educational Partnership
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	<p>I believe my technical knowledge, leadership skills, and service orientated presence directly correspond with the board requirements. Career leadership positions include being an Administrative Manager and Program Coordinator at The University of Texas - San Antonio. My unique academic and entrepreneurial experiences provide a solid foundation from which I can serve COSA's boards and its growing Hispanic entrepreneurial population. My belief in minority entrepreneurship is reflected in the continued operation of our family-owned business Bonita Landscaping. As an active stakeholder, I led all managerial aspects from hiring personnel, organizing logistics, and providing sales outreach. Our current clientele includes University Health Systems, ChildSafe, Toyota Manufacturing and other civic entities. This has been a difficult but extraordinary story that reflects minority and small business capabilities when provided an equitable opportunity. In Summer 2023, I was nominated as a Fellow to the Alex Briseno Leadership Program which is operated within San Antonios Hispanic Chamber of Commerce. This has been a wonderful experience as we engage in leadership workshops and reaffirm a strong commitment to the growing Latino communities in South Texas. In addition, my doctoral program in Educational Leadership includes urban planning and higher education with a specific focus in UTSA's impact on San Antonios Mexican American community. I also believe higher education is critical for Hispanic students as access to intellect and advanced job training prepares them for global citizenship. I have seen firsthand the impact of successful economic development in South Texas culturally diverse communities. I hope to provide continued service and support as part of either board. In final, I am extremely honored to be considered for this position and continue to remain positive.</p>
Please provide a description of your professional, educational and community/volunteer experience.	<p>In regards to the complete experience, I have always been focused on equity as it relates to literacy in small business, education, and in the greater community. Specifically, I have always been a proud advocate for communities of color with specific focus on District 2 and District 5. My early education is rooted in San Antonio's East Side both internal and external to the walls of the institution. This has helped me maintain a strong sense of</p>

	identity that is centered on my community and belief system. From experiences in UTSA's PH.D. program, to volunteering at the Haven for Hope Kitchen and now completing the Alex Briseno Leadership Program, I love and will always stand firm for San Antonio and its vibrant residents and cultura.
Please share your interest and commitment to racial and economic justice and other social equity issues.	As minority business stakeholder, I deeply understand the work that is required to achieve equality in the areas of finance, knowledge content, and public perception. In addition, it is critical that we hire and develop workers from San Antonio" majority communities of color. We believe that the intersections between class, ethnicity, and the broader economy must be addressed to focus on Latinx and African-American"s upward trajectory. In the end, these are issues that can only be solved by the communities that are at the epicenter of productive change.
Please explain why you would like to serve on this committee.	I am extremely committed to developing the small business community in San Antonio. As an employee in our family owned concept, we understand the challenges facing similar companies. This can range from purchasing the proper insurance to completing the RFP process as it relates to commercial bidding. With this in mind, I believe that my role on these boards can expand opportunity to other like minded entrepreneurs.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged

OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Ruben Arciniega
Date of submission.	12/8/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

EDUCATION

University of Texas – San Antonio **Currently Enrolled**
Ph.D in Educational Leadership – Higher Education Administration

University of Texas – San Antonio **December 2010**
Masters of Arts in Bicultural – Bilinguals Studies

Texas Lutheran University **May 2004**
Bachelor of Arts. in History

WORKFORCE EXPERIENCE

Bonita Landscaping LLC. – Operations Director; San Antonio, TX **July 2018 – Current**

- Managed multiple crew members to ensure all project management including commercial clients which include University Health Systems, Bexar County, Toyota Manufacturing, and City of San Antonio.
- Created and assessed monthly budgets to ensure material, labor and operating costs were cut by 10% enabling the firm to quickly adjust to varying economic changes that occurred due to the pandemic.
- Attained a Covid-19 Relief Grant from the City of San Antonio by analyzing and presenting Profit and Loss Statements, a 2019 Balance Sheet, and a statement of purpose.

University of Texas, San Antonio – Program Manager; San Antonio, TX **August 2020 – April 2021**

- Supervised admissions to include electronic application, evaluation, and assessment of program materials and requirements to ensure appropriate administrative oversight.
- Provided Degree advisement for over 50 Doctoral students in Cell, Molecular and Neurobiology studies to ensure issues, questions, and needs were addressed on a rolling basis.
- Organized recruitment and admission processes to include interviews, outreach strategies, and fellowship offers to the highest academic performing personnel.

University of Texas, San Antonio – Program Coordinator; San Antonio, TX **October 2018 – October 2020**

- Co-managed graduate programs in the Department of Civil & Environmental Engineering to assist Ph.D. level students in coordinating meeting management, department agendas, and outreach strategies.
- Provided administrative oversight for website maintenance, budget planning, email communications, digital content creation, and outreach flyers.
- Advised degree plans for over 90 domestic and international Master's and Doctoral students to appropriately address questions, concerns, and course strategy.

Amaya's Cocina – Owner; San Antonio, TX **March 2014 – August 2018**

- Developed a scheduling system to staff shifts, a seasonal menu for consumption, and a branding strategy to grant the small business an identity for folks across the city to recognize.
- Collaborated with Martinez Street Women's Center, Communities in School, San Antonio Library, and AmeriCorps on fundraising events and opportunities.
- Managed paid and owned media operations to promote Amaya's unique cuisine to platforms such as KENS5, KSAT, and others.

LEADERSHIP EXPERIENCE & COMMUNITY SERVICE

Alexander Briseno Leadership with SAHCC – Fellow; San Antonio, TX **January 2023 – Current**

- Collaborated with a diverse set of professional backgrounds on activities that focus on technology, art, urbanization, and health to craft equitable solutions for San Antonians.

Candidate for District 2 City Council Campaign – Candidate; San Antonio, TX **City Council Election 2019**

- Led a campaign platform based on the needs of the constituents in District 2 such as housing & urban development, crime & policing, and economic opportunities.

Small Business Advisory Commission District 3 Non-Profit Small Business Service Provider Organization	Application No: No: 20230310123252_13597
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at 210.207.8080 or Samantha.Diaz@sanantonio.gov	
PROFILE	
Prefix	Ms
Last Name	Gonzalez
First Name	Jane
Middle Name	S
Suffix	
Preferred Name	
Title	Owner
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	12
In which City Council District do you reside?	03
How many years have you lived in the City Council District where you reside?	12
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78222
Phone Type?	Cell
Phone number	
Phone 2 Type?	Business
Phone 2 number	
a City of San Antonio business owner?	Yes
Duration you've conducted business in San Antonio - Years	20
In which City Council District does your business or organization operate?	02

How many years has your business or organization operated in this City Council District?	17
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	78205
eMail	
Employer	Medwheels
Job Title	Owner
Occupation	Entrepreneur
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	Medwheels Inc
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Wholesale Medical Supplier
Board/Commission/Committee Name	Small Business Advisory Commission~District 3~Non-Profit Small Business Service Provider Organization~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Female
Age:	55 to 64
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	Prefer not to Answer
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	Yes
Identify anticipated parties to the contract(s) and describe contract(s).	Defibrillator Supplies for ZOLL AED
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	Yes

Identify anticipated parties to the contract(s) and describe anticipated contract(s).	Defibrillator Supplies for ZOLL AED
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	Yes
Identify parties to the sale and describe financial interest.	Medical Supplier
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	Yes
Identify anticipated parties to the sale and describe anticipated interest.	Medical Equipment Supplies
Does your employer or an employer of your immediate family members have a contract with the City?	Yes
List name of employer, family member and describe contract.	Defibrillator Supplies for ZOLL AED
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	I have significant experience representing the voice for small minority owned businesses. I am a co-author of the SBEDA Ordinance.
Please provide a description of your professional, educational and community/volunteer experience.	I have a Master's Degree in International Finance and have represented Judge Wolff in the SWMBE Bexar County Board, Commissioner Calvert Southside Economic First, and Councilwoman Viagran in District 3 for SBAC
Please share your interest and commitment to racial and economic justice and other social equity issues.	Diversity, Equity, and Inclusion are crucial for the success of SBAC initiatives. With the new Disparity Study it will be important to have knowledgeable

	representation at SBAC for SWMBE improvements in procurement
Please explain why you would like to serve on this committee.	It is important for me to create better outcomes that create organic growth through our black/brown companies in San Antonio. This will only occur with policy improvements and recommendations coming from Small Business Owners.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	

APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Jane Gonzalez
Date of submission.	3/10/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

Small Business Advisory Commission District 7 Small Business Owner with less than 10 employees	Application No: No: 20230503174324_1382
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Ms
Last Name	Sirakos
First Name	Kaitlin
Middle Name	
Suffix	
Preferred Name	Katie
Title	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	07
In which City Council District do you reside?	01
How many years have you lived in the City Council District where you reside?	00
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78212
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	Yes
Duration you've conducted business in San Antonio - Years	04
In which City Council District does your business or organization operate?	01
How many years has your business or organization operated in this City Council District?	00
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	

Employer	Spark Storytelling
Job Title	Founder and Owner
Occupation	
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	Spark Storytelling
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Communications and Fundraising
Board/Commission/Committee Name	Small Business Advisor Commission~District 7~Small Business Owner with less than 10 employees~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	White/Non-Hispanic
Gender:	Female
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	Prefer not to Answer
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members or any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	I am the current District 7 representative to the Small Business Advisor Commission. I recently

	<p>moved to a home in District 1, but would like to provide continuity in the position until such time that the new councilperson has the opportunity to thoughtfully select a replacement.</p>
<p>Please provide a description of your professional, educational and community/volunteer experience.</p>	<p>I have almost 10 years of professional experience serving as a consultant in the nonprofit space, including four years running my own one-person firm. I provide communications and fundraising consulting services, with a special emphasis on written products like grants, copy writing, and annual reports.</p>
<p>Please share your interest and commitment to racial and economic justice and other social equity issues.</p>	<p>I have a long track record of working to advance equity professionally and personally. In my professional life, I fundraise for housing and services for people experiencing homelessness and for services for people with disabilities. In my personal life, I support progressive causes like low-barrier services for people with substance use issues and police reform.</p>
<p>Please explain why you would like to serve on this committee.</p>	<p>I believe I've brought a unique perspective to my first term on the SBAC, as the only member with extensive experience working in the nonprofit fundraising space. Because much of my work focuses on grant writing and management, I am attuned to the need to</p>

	define desired outcomes at the outset and follow through on measuring impact. I have brought these conversations to the table many times during my tenure.
What potential barrier(s) may affect your participation in this committee?	Child care
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any	Acknowledged

and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Kaitlin O Sirakos
Date of submission.	5/3/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

Small Business Advisory Commission	Application No: No: 20231012203433_14806
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Mr
Last Name	Yousafzai
First Name	Essa
Middle Name	
Suffix	
Preferred Name	
Title	Owner
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	03
In which City Council District do you reside?	01
How many years have you lived in the City Council District where you reside?	03
Address Type?	Residence
Address	
City	san antonio
State	TX
Zip	78201
Phone Type?	Business
Phone number	2102770048
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	Yes
Duration you've conducted business in San Antonio - Years	03
In which City Council District does your business or organization operate?	01 08

How many years has your business or organization operated in this City Council District?	03
Address 2 Type?	Business
Address 2	8492 Fredericksburg Rd
City 2	san antonio
State 2	TX
Zip 2	78229
eMail	
Employer	
Job Title	
Occupation	
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	Afghan Village Restaurant
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Restaurant and Hospitality Bakery Grocery
Board/Commission/Committee Name	Small Business Advisory Commission~~~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Asian
Gender:	Male
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No

Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	Language and cultural advisor to US Army Multilingualistic (English, Pashto, Persian, Urdu, Hindi, Arabic) Entrepreneur (multiple successful small businesses) International experience (Asia) Disaster recovery management (Data analysis experience
Please provide a description of your professional, educational and community/volunteer experience.	I have B.Sc. in Economics and minor in Global Business from University of Houston. Masters in Finance from Malaysia via merit scholarship. I have worked as Data Analyst, Disaster Recovery Team Lead, Cultural advisor, mentor and more.
Please share your interest and commitment to racial and economic justice and other social equity issues.	I have volunteered with various non profit agencies such as catholic charities, the alliance, baker ripely etc. The goal was to help the underprivileged refugees. Currently, I am voluntarily helping the newly arrived Afghan Refugees with their resettlement and rehabilitation. I also help them with workforce related issues and teaching English classes.
Please explain why you would like to serve on this committee.	I am thrilled and eager to serve in any capacity possible. As a small business owner, I would like to contribute and assist in sharing my

	inputs on various matters related to small businesses. I would help point out the current issues and recommend /advise solutions on tackling them.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and	

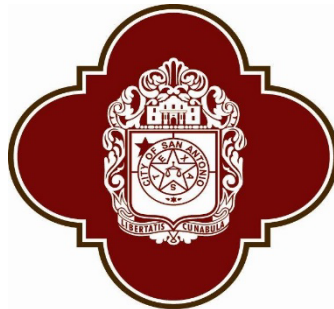
commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Essa Yousafzai
Date of submission.	10/12/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

SMALL BUSINESS ADVISORY COMMISSION

**SMALL BUSINESS OWNER – 10-50 EMPLOYEES
2 SEATS**

SLATE OF APPLICANTS:

- **JUAN CARLOS MERLO**



Small Business Advisory Commission District 9 Small Business Owner representing Targeted Industry	Application No: No: 20230519090256_13879
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Mr
Last Name	Merlo
First Name	Juan Carlos
Middle Name	
Suffix	
Preferred Name	
Title	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	20
In which City Council District do you reside?	09
How many years have you lived in the City Council District where you reside?	20
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78258
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	Yes
Duration you've conducted business in San Antonio - Years	10
In which City Council District does your business or organization operate?	09

How many years has your business or organization operated in this City Council District?	10
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	Global Insurance Group
Job Title	Vice President
Occupation	Insurance
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	Global Insurance Group
If you are a small business owner, what is your current total employee count?	10-50 employees
If you are a small business owner, what type of industry is your business in?	Insurance
Board/Commission/Committee Name	Small Business Advisory Commission~District 9~Small Business Owner representing Targeted Industry~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Male
Age:	25 to 34
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No

Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	I run a family owned business that has been going for 3 generations now between Mexico City and San Antonio. Born and raised in San Antonio Texas but lived in Europe, Mexico, Texas, New York and Hong Kong.
Please provide a description of your professional, educational and community/volunteer experience.	Have been on the SAPD internal affairs board, have worked in a small business my whole life and served on several boards across my time in the industry of insurance. Currently a director of the local CPCU chapter.
Please share your interest and commitment to racial and economic justice and other social equity issues.	This is a topic is that is large and far reaching but we must protect the interests of small business owners in America regardless of race or beliefs.
Please explain why you would like to serve on this committee.	I am passionate about my community and my business
What potential barrier(s) may affect your participation in this committee?	Time commitment
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and	

provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of	Acknowledged

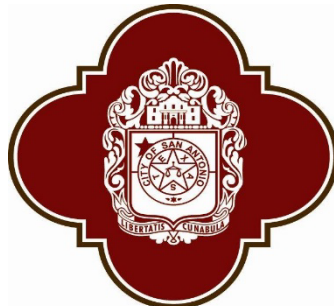
San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Juan Carlos Merlo
Date of submission.	5/19/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

SMALL BUSINESS ADVISORY COMMISSION

SMALL BUSINESS PROFESSIONAL/ TRADE ORGANIZATION 1 SEAT

SLATE OF APPLICANTS:

- **MARTIN GUTIERREZ**
- **YAN "YEN" YAN – *SEEKING REAPPOINTMENT***



Small Business Advisory Commission District 1 Non-Profit Small Business Service Provider	Application No: No: 20230810125528_14386
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Mr.
Last Name	Gutierrez
First Name	Martin
Middle Name	Cuellar
Suffix	Jr
Preferred Name	
Title	Mr.
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	29
In which City Council District do you reside?	01
How many years have you lived in the City Council District where you reside?	02
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78215
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	No
Address 2 Type?	Business
Address 2	

City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	San Antonio Hispanic Chamber of Commerce
Job Title	Director of Policy and Business Advocacy
Occupation	Government Relations
What type of entity do you represent? Please select all that apply:	Small Business Professional and/or Trade Organization Small Business Non-Profit Service Provider Organization
Name of Small Business/Organization	San Antonio Hispanic Chamber of Commerce
If you are a small business owner, what is your current total employee count?	I am not a Small Business Owner
If you are a small business owner, what type of industry is your business in?	N/A
Board/Commission/Committee Name	Small Business Advisory Commission~District 1~Non-Profit Small Business Service Provider~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Male
Age:	25 to 34
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land,	No

materials, supplies, or service?	
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	Chair, SAWS CEC Board Member, SA Texas Exes Chapter
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	I would provide expertise in public policy and the legislative process. With more than five years of experience in the government relations industry, I am skilled at educating policymakers about policy issues that are important to the San Antonio business community. It is important that an individual on the Small Business Advisory Commission understands local government and the legislative process.
Please provide a description of your professional, educational and community/volunteer experience.	I graduated from the University of Texas at Austin with my BA in Government and graduated with my Master of Arts in Public Management from Johns Hopkins University in May of 2021. Outside of work I serve as Chair of the SAWS newly formed Community Experience Committee. I also serve on the Board of the San Antonio Texas Exes Chapter. Prior to serving on the board, I mentored seniors at Communications Arts High School and served as a Pen Pal for

	local elementary students.
Please share your interest and commitment to racial and economic justice and other social equity issues.	<p>The pandemic has adversely affected small businesses and unfortunately the number of small businesses open decreased by 35 and small business revenue declined by 45. As the economic recovery continues it is important that we have an equitable economic recovery that includes helping our micro and small businesses. Prior to the pandemic, our small businesses faced one major challenge access to capital. Unfortunately, the pandemic has only made this challenge worse. As we continue our economic recovery from the pandemic, access to capital for micro and small businesses is paramount. For San Antonio to have an equitable economic recovery, we must be laser focused on helping our micro and small businesses.</p>
Please explain why you would like to serve on this committee.	<p>I am seeking an appointment to the Small Business Advisory Commission because I feel the current commission would benefit from an individual with a public policy background. The majority of the commission members are small business owners, who have business acumen and firsthand knowledge of running a successful small business. With my background in public policy, I would be able to formulate policy recommendations based on the commission's input and provide insight into the policy-making process. Most importantly, I could serve as the liaison for the San Antonio Hispanic Chamber's more than 900 members, mostly small, locally owned businesses.</p>
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	

Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney	Acknowledged

General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Martin Cuellar Gutierrez Jr
Date of submission.	8/10/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	Yes
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

Small Business Advisory Commission Other Small Business Professional/Trade Organization	Application No: No: 20230305141947_13526
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at 210.207.8080 or Samantha.Diaz@sanantonio.gov	
PROFILE	
Prefix	Ms.
Last Name	Yan
First Name	Yan
Middle Name	
Suffix	
Preferred Name	Yen Yan
Title	M.S., CCIM
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	29
In which City Council District do you reside?	10
How many years have you lived in the City Council District where you reside?	10
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78209
Phone Type?	Business
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	Yes
Duration you’ve conducted business in San Antonio - Years	29
In which City Council District does your business or organization operate?	01 02 03 04 05 06 07 08 09 10
How many years has your business or organization operated in this City Council District?	10
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	Real Broker LLC
Job Title	Commercial Real Estate Consultant

Occupation	Commercial Real Estate Consultant
What type of entity do you represent? Please select all that apply:	Small Business Owner Small Business Professional and/or Trade Organization Small Business Non-Profit Service Provider Organization
Name of Small Business/Organization	Real Broker LLC
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Real Estate Sales and Investment, Construction, Property Management, Busienss Sales
Board/Commission/Committee Name	Small Business Advisory Commission~Other~Small Business Professional/Trade Organization~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Asian
Gender:	Female
Age:	55 to 64
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	2023 VP and President Elect, Alamo Asian American Chamber of Commerce 2023 Board member, Asian American Alliance of San Antonio 2022 President, Asian Real Estate Association

	of America, San Antonio Chapter Executive Officer, Greater San Antonio Chinese Chamber of Commerce CCIM San Antonio Chapter
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	is a commercial real estate and business broker in the State of Texas. She provides national and International clients with comprehensive financial analysis and market research. She help clients buy, sell and lease commercial and residential properties to maximum return on their investment.
Please provide a description of your professional, educational and community/volunteer experience.	Yen has 20 years experience in outsourcing, logistic, management and sales. She has been actively involving in AsianCommunities in San Antonio for 20 years She founded The Greater San Antonio Chinese Chamber of Commerce in 2008 which bridges San Antonio business communities and China. Ms.Yan Served as the San Antonio chapter president of Asian Real Estate Association of America in 2022. Yen holds 2 bachelor degrees, civil engineering and construction management from Beijing, China and a master degree in Land and Real Estate Development from Texas A and M University.
Please share your interest and commitment to racial and economic justice and other social equity issues.	Yen has been promoting fair housing, affordable housing for all races and ethnicities.
Please explain why you would like to serve on this committee.	Yen has been a small business owner for 20 years. She has the first hand experience what small business owner"s concerns, worries and hopes are, from employees and contractor management, cost of doing

	business, PNL, government policy change, property tax, to sales and income. Yen would like to give back to the community and make small business owners" voice to be heard.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD’s small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD’s small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver’s license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member’s term. Failure to file a Financial Disclosure Report within the time required by the City’s Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General’s opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged

Enter Your Name	Yan Yan
Date of submission.	3/5/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

Yen Yan Bio



Ms. Yen Yan is a commercial real estate and business broker in the State of Texas. She provides national and International clients with comprehensive financial analysis and market research. She help clients buy, sell and lease commercial properties.

Ms. Yan has been in management and outsourcing business for 20 years. She was stationed in Singapore and traveled extensively in South East Asia before she started her real estate career.

Ms Yan is actively involved in Asian Communities in San Antonio. She founded The Greater San Antonio Chinese Chamber of Commerce in 2008 bridging San Antonio business communities and China.

Ms. Yan Serves as the San Antonio chapter president of Asian Real Estate Association of America (AREAA). With 18,000 members in 43 chapters, AREAA is the largest Asian organization in the United States.

Currently Ms. Yan is the president elect of Alamo Asian American Chamber of Commerce, whose mission is All Asian in One place.

Yen received double gold award for outstanding sales performance. Yen is a designee of the CCIM (Certified Commercial Investment Member), which is the highest designation in commercial real estate industry.

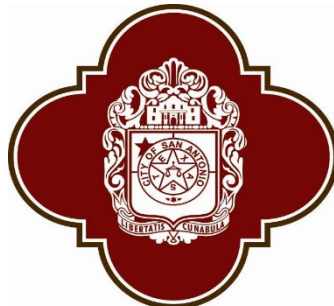
Yen holds 2 bachelor degrees, civil engineering and construction management from Beijing, China and a master degree in Land and Real Estate Development from Texas A&M University.

SMALL BUSINESS ADVISORY COMMISSION

NON-PROFIT SMALL BUSINESS SERVICE PROVIDER ORGANIZATION 1 SEAT

SLATE OF APPLICANTS:

- **LINDSEY LOGAN – *SEEKING REAPPOINTMENT***
- **JASON MEZA**



Small Business Advisory Commission Other Small Business Professional/Trade Organization	Application No: No: 20230306101819_13537
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at 210.207.8080 or Samantha.Diaz@sanantonio.gov	
PROFILE	
Prefix	Ms.
Last Name	Logan
First Name	Lindsey
Middle Name	Andrea
Suffix	
Preferred Name	Lindsey Logan
Title	Community Relations Manager
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	41
In which City Council District do you reside?	02
How many years have you lived in the City Council District where you reside?	03
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78109
Phone Type?	Cell
Phone number	
Phone 2 Type?	Business
Phone 2 number	
Are you a City of San Antonio business owner?	No
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	San Antonio for Growth on the Eastside
Job Title	Community Relations Manager
Occupation	Nonprofit employee

What type of entity do you represent? Please select all that apply:	Small Business Non-Profit Service Provider Organization
Name of Small Business/Organization	San Antonio for Growth on the Eastside
If you are a small business owner, what is your current total employee count?	I am not a Small Business Owner
If you are a small business owner, what type of industry is your business in?	N/A
Board/Commission/Committee Name	Small Business Advisory Commission~Other~Small Business Professional/Trade Organization~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Black or African American
Gender:	Female
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	Yes
List name of employer, family member and describe contract.	Store Front Grant program TIRZ Grant program Operations
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	Denver Heights NA Executive Board - April 2022
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	Yes
Please list the office, board, or commission and status of your application to that position.	SBAC

Have you ever been hired for a position with the City of San Antonio?	Yes
List the department(s) and date(s):	Municipal Court in 2004 (approximately I believe)
Reason for leaving City employment:	Hired on for a degreed position with Bexar County
Please provide a brief summary of your expertise and/or perspectives.	I have a strong background in economic development, supporting and assisting small businesses and nonprofits. I am looked to as a resource for said organizations to assist them with sustaining themselves.
Please provide a description of your professional, educational and community/volunteer experience.	I have a long background in criminal justice, social services, and case management. I hold a Masters degree in Criminal Justice. I currently serve on the Small Business Advisory Commission, as well as the Denver Heights NA Executive Board.
Please share your interest and commitment to racial and economic justice and other social equity issues.	I strongly advocate for social justice, meaning to promoting fairness, equality, and equity in society, to include economic, educational, and workforce opportunities. Equity can be obtained once the discussions of race and racism become normalized and not ignored. It is absolutely necessary to change all biases that promote discriminatory treatment of others.
Please explain why you would like to serve on this committee.	I want to continue to be the voice of small businesses, specifically those on our Eastside. I want to continue addressing the concerns and solutions to ensuring sustainability.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	

Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Lindsey A Logan
Date of submission.	3/6/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	

I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

Small Business Advisory Commission Other Small Business Professional/Trade Organization	Application No: No: 20230920142911_14751
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Mr
Last Name	Meza
First Name	Jason
Middle Name	
Suffix	
Preferred Name	
Title	Regional Director
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	07
In which City Council District do you reside?	07
How many years have you lived in the City Council District where you reside?	07
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78254
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	No
Address 2 Type?	Business
Address 2	

City 2	Austin
State 2	TX
Zip 2	78754
eMail	
Employer	Better Business Bureau
Job Title	Sr. Regional Director
Occupation	Business Development, PR/Communications
What type of entity do you represent? Please select all that apply:	Small Business Professional and/or Trade Organization Small Business Non-Profit Service Provider Organization
Name of Small Business/Organization	Better Business Bureau of San Antonio
If you are a small business owner, what is your current total employee count?	I am not a Small Business Owner
If you are a small business owner, what type of industry is your business in?	na
Board/Commission/Committee Name	Small Business Advisory Commission~Other~Small Business Professional/Trade Organization~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Male
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No

Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	President-Elect, PRSA San Antonio (Public Relations Society of America)
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	Freelance voiceover consultant for broadcast TV/radio- 23 years, BBB employee for 5 years assisting member business operators with resources for building/scaling. Public Relations, fundraising and non-profit experience for 12 years.
Please provide a description of your professional, educational and community/volunteer experience.	Currently serving as a JBSA Honorary Commander for the 37th Training Wing. Volunteer board service with PRSA San Antonio (President-Elect, VP of Programs), member of Armed Forces Disciplinary Control Board (AFDCB), Board member for Advertising Federation of America (Adfed), member of FBI San Antonio Citizens Alumni Association.
Please share your interest and commitment to racial and economic justice and other social equity issues.	I intend to uphold any ethical practices for a secure marketplace in our area, free of socio-economic, racial, or social injustice.
Please explain why you would like to serve on this committee.	I am hoping to add another layer or representation for the small business community. I have lived in Bexar

	County since 2005 in multiple cities (Leon Valley, Converse, San Antonio) and have worked alongside many civic leaders/boards. Further, my FT work caters to 3,900 Accredited Businesses in the San Antonio area and I consult with 250-400 business owners monthly. I bring their wins, challenges and feedback to this committee. My hope is to better understand the procedures, resources and impacts that the SA EDC provides.
What potential barrier(s) may affect your participation in this committee?	Meeting times Time commitment
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	

Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Jason Meza, APR
Date of submission.	9/20/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No

I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

JASON MEZA, APR

EXPERIENCE

SR. REGIONAL DIRECTOR- BBB SAN ANTONIO

November 2018 – Present

Provide expert-level English/Spanish media & community relations to a wide area, assist investigations, grow local market saturation for Accredited members & bottom-line assets for region.

DEVELOPMENT SPECIALIST

July 2013 – Dec 2017

Fundraising management for key donors and partners for Children's Hospital of San Antonio Foundation. Cultivate high-energy relationships at all levels to drive maximum fund development.

COMMUNICATIONS MANAGER

June 2011 – July 2013

Internal and external communications for Goodwill Industries of San Antonio. Curate content for blogs, social media, newsletters, executive communications, retail marketing, English & Spanish PR.

PROGRAM DIRECTOR

September 2005– April 2011

Led a creative team of bilingual staff for KXTN-FM, a major market radio station serving San Antonio metro area. Integrated social media and sales platforms into programming content.

MANAGING EDITOR, LEAD ANCHOR

September 2003– September 2005

Main anchor and copywriting editor for KSAN-TV in San Angelo, Texas. AP skills, weaved integration of online content.

EDUCATION

M.A., HUMAN SCIENCES- LEADERSHIP/EDUCATION

Our Lady of the Lake University, Dec. 2010

B.A., COMMUNICATIONS

Angelo Station University, May 2002

OBJECTIVE

To create high-powered, dynamic campaigns by providing excellent communications with high attention to detail.

SKILLS

Accredited APR (PRSA), Spanish Fluent, Social Media campaign development, Broadcast Journalism experience
