



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 3

Agenda Date: April 17, 2024

In Control: Governance Committee Meeting

DEPARTMENT: Office of the City Manager

DEPARTMENT HEAD: Jeff Coyle, Assistant City Manager

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Council Consideration Request by Councilmember Manny Pelaez (District 8) on the Comprehensive Target 50 Plan.

SUMMARY:

Briefing on a Council Consideration Request by Councilmember Manny Pelaez (District 8) on creation of a Comprehensive San Antonio “Target 50 Plan”.

BACKGROUND INFORMATION:

On December 20, 2023, Councilmember Manny Pelaez (District8) submitted a CCR to create a community-wide visioning process and a Comprehensive San Antonio “Target 50 Plan” that utilizes the City’s values of equity and compassion to guide policy making and allocation of resources. The plan should:

1. Develop bold goals which San Antonio can achieve by the year 2050 and serves as a rallying point for our diverse long-term hopes for San Antonio;

2. Provide a sense of focused direction for the community and a standard against which our accomplishments can be measured;
3. Incorporate and support, but not supplant, existing strategic plans that address important topics (e.g., Strategic Housing Implementation Plan, SA Tomorrow Plan, Together to End Homelessness Plan, and the Economic Development Strategic Framework) - so long as those existing plans are still applicable and warranted;
4. Bring together diverse sectors, communities, and voices so that the Target 50 plan is a product of community consensus;
5. Be informed by validated data that is made available to the public;
6. Address the post-COVID realities that currently face and will continue to challenge our community;
7. Identify and aim to enhance the City's strengths and competitive advantages so as to promote growth and opportunities for all our residents;
8. Develop strategies for better use of the City's limited resources;
9. Protect San Antonio's authenticity.

The CCR states that the planning process should be managed by a multi-disciplinary board of advisors, composed of the City Manager and a Mayoral-appointee as co-chairs and twenty additional members appointed by City Council. The advisory board should be diverse and consist of representatives of stakeholder sectors and communities such as nonprofit agencies, large and small businesses, labor, military/veterans, healthcare, civil rights advocates, arts, education, faith, disability advocates, seniors, renters, landlords, tourism, neighborhoods, public safety, and LGBTQ+ advocates. The advisory board should have the power to empanel sub-committees and recruit/appoint members of the public to serve on those committees. All advisory board meetings should be open to the public to offer meaningful access for the public to address the board.

ISSUE:

To move forward in developing such a community-wide visioning process and a plan, it is necessary to consider staffing, budget, and implementation (including resources and the cost). The City has grown in both size and population since SA 2020 was completed. We are now at 525 sq. miles and over 1.5 million people. This is a large project requiring cross-departmental and inter-agency collaboration and implementation.

FISCAL IMPACT:

This item is for briefing purposes only.

ALTERNATIVES:

This item is for briefing purposes only.

RECOMMENDATION:

Staff recommend no further action until a new Mayor is elected May 2025 who can appoint one of the co-chairs and be engaged in the multi-year planning process.