



# City of San Antonio

## Agenda Memorandum

**File Number:**  
**{{item.tracking\_number}}**

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**Agenda Item Number:** {{item.number}}

**Agenda Date:** December 12, 2023

**In Control:** Ready to Work Advisory Board Subcommittee

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**DEPARTMENT:** Workforce Development Office

**DEPARTMENT HEAD:** Michael Ramsey

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Update on SA: Ready to Work community outreach and marketing.

**SUMMARY:**

WDO staff members will provide an overview of and solicit input on SA: Ready to Work community outreach and marketing efforts.

**BACKGROUND INFORMATION:**

The WDO oversees Community Outreach and Marketing Services in support of the SA: Ready to Work Initiative in consultation with contracted agencies. Part of these duties include presenting to the Community Outreach Subcommittee and soliciting feedback.

**ISSUE:**

This Subcommittee is charged with providing input on community outreach and marketing strategy. WDO staff will provide an update and will request feedback on planned strategies.

**FISCAL IMPACT:**

No fiscal impact of this item.

**ALTERNATIVES:**

This item is only for briefing purposes.

**RECOMMENDATION:**

This item is only for briefing purposes.