



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: December 12, 2023

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Update on SA: Ready to Work community outreach and marketing.

SUMMARY:

WDO staff members will provide an overview of and solicit input on SA: Ready to Work community outreach and marketing efforts.

BACKGROUND INFORMATION:

The WDO oversees Community Outreach and Marketing Services in support of the SA: Ready to Work Initiative in consultation with contracted agencies. Part of these duties include presenting to the Community Outreach Subcommittee and soliciting feedback.

ISSUE:

This Subcommittee is charged with providing input on community outreach and marketing strategy. WDO staff will provide an update and will request feedback on planned strategies.

FISCAL IMPACT:

No fiscal impact of this item.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.