



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: April 9, 2024

In Control: SA Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Update on SA Ready to Work community outreach and marketing.

SUMMARY:

WDO staff members will provide an overview of and solicit input on SA Ready to Work community outreach and marketing efforts.

BACKGROUND INFORMATION:

The WDO oversees Community Outreach and Marketing Services in support of the SA Ready to Work Initiative in consultation with contracted agencies. Part of these duties include presenting to the Community Outreach Subcommittee and soliciting feedback.

ISSUE:

This Subcommittee is charged with providing input on community outreach and marketing strategy. WDO staff will provide an update and will request feedback on planned strategies.

FISCAL IMPACT:

No fiscal impact of this item.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.