

# **Pre-Solicitation Briefing for Vaccine Hesitancy Outreach Services**



## **Audit Committee**

Date: December 14, 2023

Presented by: Claude A. Jacob, Health Director, SAMHD

# Project and Solicitation



San Antonio Metro Health District will release a solicitation to procure outreach services to address vaccine hesitancy within San Antonio. The scope may include in-person and online community events, provided free of charge to residents.

## Solicitation Type

- Request for Proposals (RFP)

## Proposed Term

- 1 year

## Estimated Value

- \$1.08 million total

## Current Contract Status

- New Contract

# Solicitation Overview



## Outreach

- **NIGP Codes Identified**
  - 94843 – Health Information Services
- **Number of Vendors to be Notified**
  - Central Vendor Registry: 92
  - Veteran-Owned Small Business (SBA/SCTRCA): 6
  - Targeted Outreach: 28
- **Advertising**
  - TVSA Channel
  - COSA Bidding & Contracting Webpage
  - HartBeat
  - SAePS

## Evaluation Voting Members

- Anita K. Kurian, Deputy Director, San Antonio Metropolitan Health District
- Miguel Cervantes, Public Health Administrator, San Antonio Metropolitan Health District
- LeeAnn Epstein, Public Health Administrator, San Antonio Metropolitan Health District
- Sean Greene, Public Health Administrator, San Antonio Metropolitan Health District
- Michelle Gilstrap, Health Program Manager, San Antonio Metropolitan Health District

# Solicitation Requirements



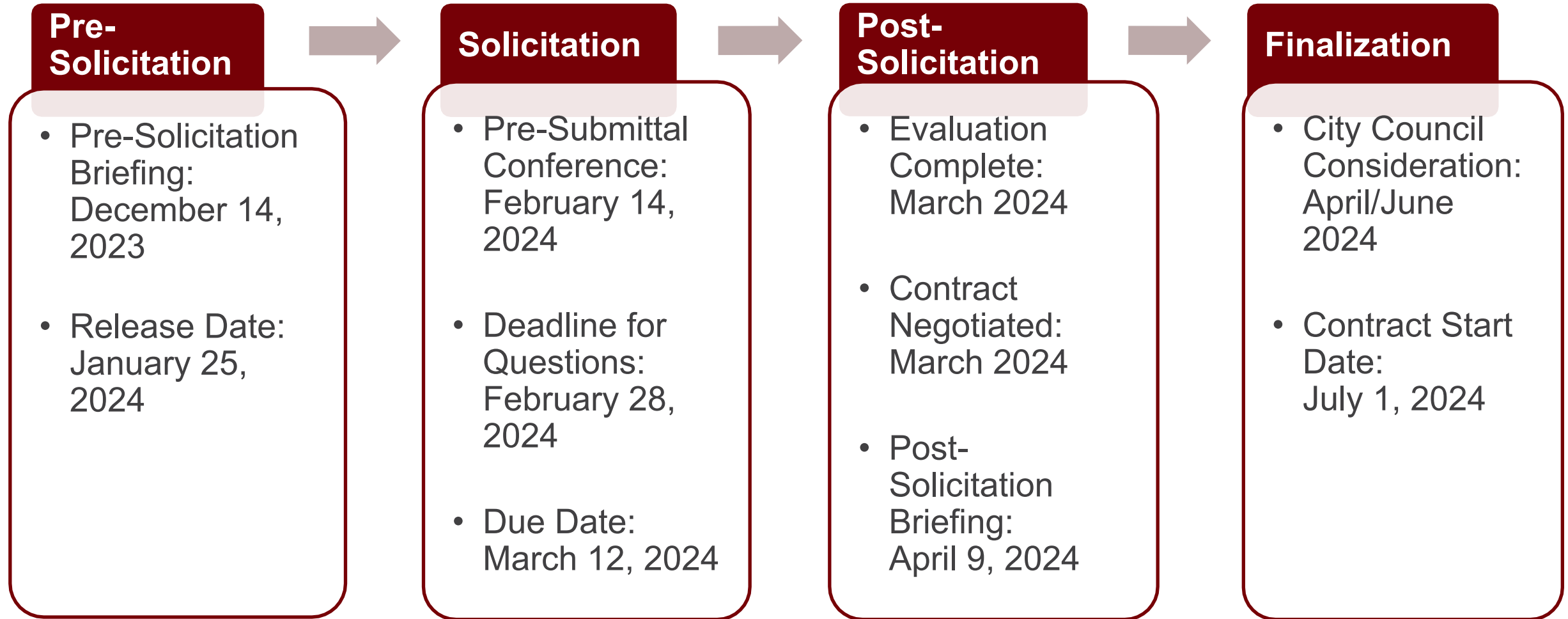
## Evaluation Criteria

- Experience, Background, Qualifications: 40 points
- Proposed Plan: 40 points
- Pricing: 15 points
- Veteran Owned Small Business Preference Program: 5 points

## Additional Requirements

- Audited Financial Statements: Not Required
- Local Preference Program: Not Applicable
- SBEDA Program: Waived

# Project Timeline





# Thank You

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