



**CITY OF SAN ANTONIO
OFFICE OF THE CITY COUNCIL
COUNCIL CONSIDERATION REQUEST**

COSA - CITY CLERK
2023 DEC 20 PM 04:55

TO:	Mayor and City Council
FROM:	Councilman Manny Pelaez, Council District 8
COPIES TO:	City Manager; City Clerk, City Clerk; City Attorney
SUBJECT:	Comprehensive Target 50 Plan
DATE:	December 20, 2023

INTRODUCTION:

By way of the Target 90 Plan and the SA 2020 Plan, San Antonio created longitudinal strategic roadmaps that guided decisions made by multiple City Councils.

San Antonio City Council has embraced the important values of equity and compassion to guide our policy making and allocation of resources. Those values are ingrained in everything we do and they should light the path as we fashion a plan that addresses our evolving economy, the changing nature of the challenges we face, our evolving role and influence in Texas, new opportunities for improvement, and our growth.

PROPOSED:

As such, I ask for your support for the inclusion of the following item on the agenda of the earliest available meeting of the Governance Committee¹:

Creation of a community-wide visioning process and a Comprehensive San Antonio "Target 50 Plan" that:

1. Develops bold goals which San Antonio can achieve by the year 2050 and serves as a rallying point for our diverse long-term hopes for San Antonio;
2. Provides a sense of focused direction for the community and a standard against which our accomplishments can be measured;
3. Incorporates and supports, but does not supplant, existing strategic plans that address important topics (eg. Strategic Housing Implementation Plan, SA Tomorrow Plan, Together to End Homelessness Plan, and the Economic Development Strategic Framework) - so long as those existing plans are still applicable and warranted;
4. Brings together diverse sectors, communities, and voices so that the Target 50 plan is a product of community consensus;
5. Is informed by validated data that is made available to the public;



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6. Addresses the post-COVID realities that currently face and will continue to challenge our community;
7. Identifies and aims to enhance the city's strengths and competitive advantages so as to promote growth and opportunities for all our residents;
8. Develops strategies for better use of the city's limited resources;
9. Protects San Antonio's authenticity.

The above non-exhaustive list shall guide a one-year planning process that should be managed by a multi-disciplinary board of advisors. The board should be composed of two co-chairs and twenty additional members. The City Manager shall be one of the co-chairs. The second co-chair should be appointed by the Mayor. Each member of City Council shall appoint two members to the board.

The advisory board should be diverse and consist of representatives of stakeholder sectors and communities. (eg. non-profit agencies, large and small businesses, labor, military/veterans, healthcare, civil rights advocates, arts, education, faith, disability advocates, seniors, renters, landlords, tourism, neighborhoods, public safety, and LGBTQ+ advocates)

The advisory board shall have the power to empanel sub-committees and recruit/appoint members of the public to serve on those committees. Also, all board meetings should be open to the public and should offer meaningful access for the public to address the board.

The City Manager shall assign a member of the Executive Leadership Team to facilitate the board's work and to provide City Council quarterly reports on the board's progress.

Submitted for Council consideration by:

Councilman Manny Pelaez, District 8

Supporting Councilmembers' Signatures (4 only)

District

1.	4
2.	10
3.	7
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