



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 16

Agenda Date: April 11, 2024

In Control: City Council A Session

DEPARTMENT: Center City Development & Operations

DEPARTMENT HEAD: John Jacks

COUNCIL DISTRICTS IMPACTED: District 1

SUBJECT:

Five-Year License Agreement with Alamo Kiwanis Charities, Inc.

SUMMARY:

This ordinance authorizes a five-year license agreement with Alamo Kiwanis Charities, Inc. for use of the Arneson River Theater for its annual presentation of “Fiesta Noche del Rio” for the years 2024 – 2028. Funding in the amount of \$8,586.00 will be deposited in FY 2024 into the City’s General Fund and a total of \$42,930.00 will be deposited into the City’s General Fund within the span of the five-year license agreement.

BACKGROUND INFORMATION:

Since 1957, the City of San Antonio has licensed the Arneson River Theater to Alamo Kiwanis Charities, Inc. (Alamo Kiwanis) for its annual presentation of “Fiesta Noche del Rio”. This outdoor production on the River Walk has entertained visitors from around the world. In addition to a being a major attraction, “Fiesta Noche del Rio” is one of the Alamo Kiwanis’ major fundraising events, having raised over \$2.75 million for San Antonio children’s charities since its establishment.

The Alamo Kiwanis’ most recent license agreement for “Fiesta Noche del Rio” expired August

2023. City staff is recommending a new five-year license agreement be authorized to allow the Alamo Kiwanis continued use of the Arneson River Theater. The license agreement would be valid from 2024 – 2028. In consideration, the Alamo Kiwanis would pay a total of \$42,930.00 in license fees.

ISSUE:

Since 1957 the City has provided the Alamo Kiwanis Charities access to the Arneson River Theater for production of “Fiesta Noche del Rio”. The last agreement expired in August 2023, a new agreement providing additional terms has been prepared and executed by the licensee. Approval of this license agreement is consistent with City policy to lease public property at the Arneson River Theater under regulations established in Chapter 22, Article I, sections 22-27 of the City’s Municipal Code. Approving this ordinance requires passage by City Council.

ALTERNATIVES:

The City may elect not to authorize the license agreement; requiring the Alamo Kiwanis to enter into a temporary license agreement for use of the Arneson River Theater or find an alternate venue for their production.

FISCAL IMPACT:

This ordinance authorizes a five-year license agreement with Alamo Kiwanis Charities, Inc. for use of the Arneson River Theater for its annual presentation of “Fiesta Noche del Rio” for the years 2024 – 2028. Funding in the amount of \$8,586.00 will be deposited in FY 2024 into the City’s General Fund and a total of \$42,930.00 will be deposited into the City’s General Fund within the span of the five-year license agreement.

Under the terms of the license agreement the Alamo Kiwanis will pay an annual license fee as listed below:

License Year	License Fee	Daily Prorate Value
2024	\$8,586.00	\$477.00
2025	\$8,586.00	\$477.00
2026	\$8,586.00	\$477.00
2027	\$8,586.00	\$477.00
2028	\$8,586.00	\$477.00

RECOMMENDATION:

Staff recommends approval of the five-year license agreement with Alamo Kiwanis Charities, Inc. for use of the Arneson River Theater for its annual production of “Fiesta Noche del Rio” for the years 2024 – 2028.