



NEIGHBORHOOD & HOUSING SERVICES

Houston Street Lighting and Décor Houston Street TIRZ City Council A Session May 2, 2024 - Item #40

Veronica Garcia, Director, NHSD

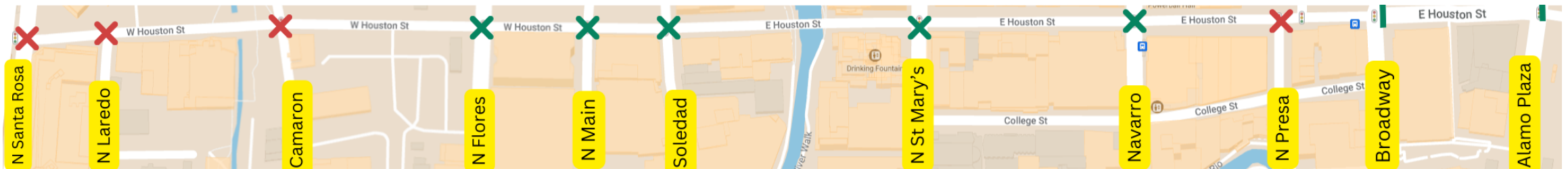
Background Information

- This lighting and décor will provide a holiday experience for several holiday events to promote Downtown San Antonio.
- Holidays on Houston Street will take place from November 29, 2024, to January 2, 2025, and will promote public and private activations and events.
- Other significant events the permanent lighting will support include 4th of July and Final Four.



Agreement

The City will contract with a vendor to design and install programmable color changing lights at additional intersections downtown, additional permanent street lighting, and additional lighted décor elements to be used during Holidays on Houston Street and other significant holiday or community events in downtown.



- ✗ Proposed Location
- ✗ Existing Location

Fiscal Impact

- Funding for this Agreement in the amount of \$250,000 is available through the tax increment produced by the Houston Street Tax Increment Reinvestment Zone.
- There is no fiscal impact on the City's General Fund.

Recommendation

Staff recommends approval of a funding agreement in the amount not to exceed \$250,000.00 for holiday lighting and décor on Houston Street.

The Houston Street TIRZ Board approved this funding at their March 27, 2024 meeting.



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