

# Charter Review Commission



**February 8, 2024**  
**Central Library**

# Agenda

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- Approval of Minutes
- Staff Briefing – Communications & Engagement Plan
- Subcommittee Reports:
  - Ethics officer and other ethics revisions
  - City Council compensation and term length
  - City Manager tenure and compensation
  - Council districts and redistricting
  - Language modernization
- Adjournment

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# Approval of Minutes



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# Communications & Engagement Plan

February 8, 2024

# About Communications & Engagement



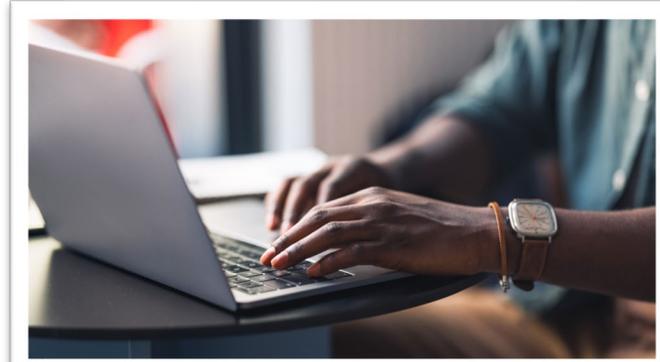
- Central hub of communications & engagement for City of San Antonio
  - Communications
  - Engagement
  - Open Government
  - TVSA
  - Creative Services
- Campaign Experience
  - Bonds
  - Budget
  - Census
  - Redistricting
  - COVID-19 Response
  - SAPD & Me



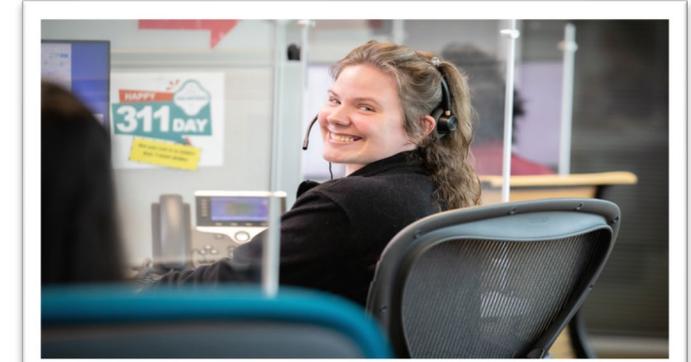
# How to take part in Public Comment



Attend in Person



SASpeakUp.com



Call 311



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# Engagement Plan



SASPEAKUP

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## #1: Direct to SASpeakUp



## Online Comments

- Residents can leave comments 24/7 on the site



## Sign Up to Speak

- Residents can sign up to speak at Charter Review Public Meetings



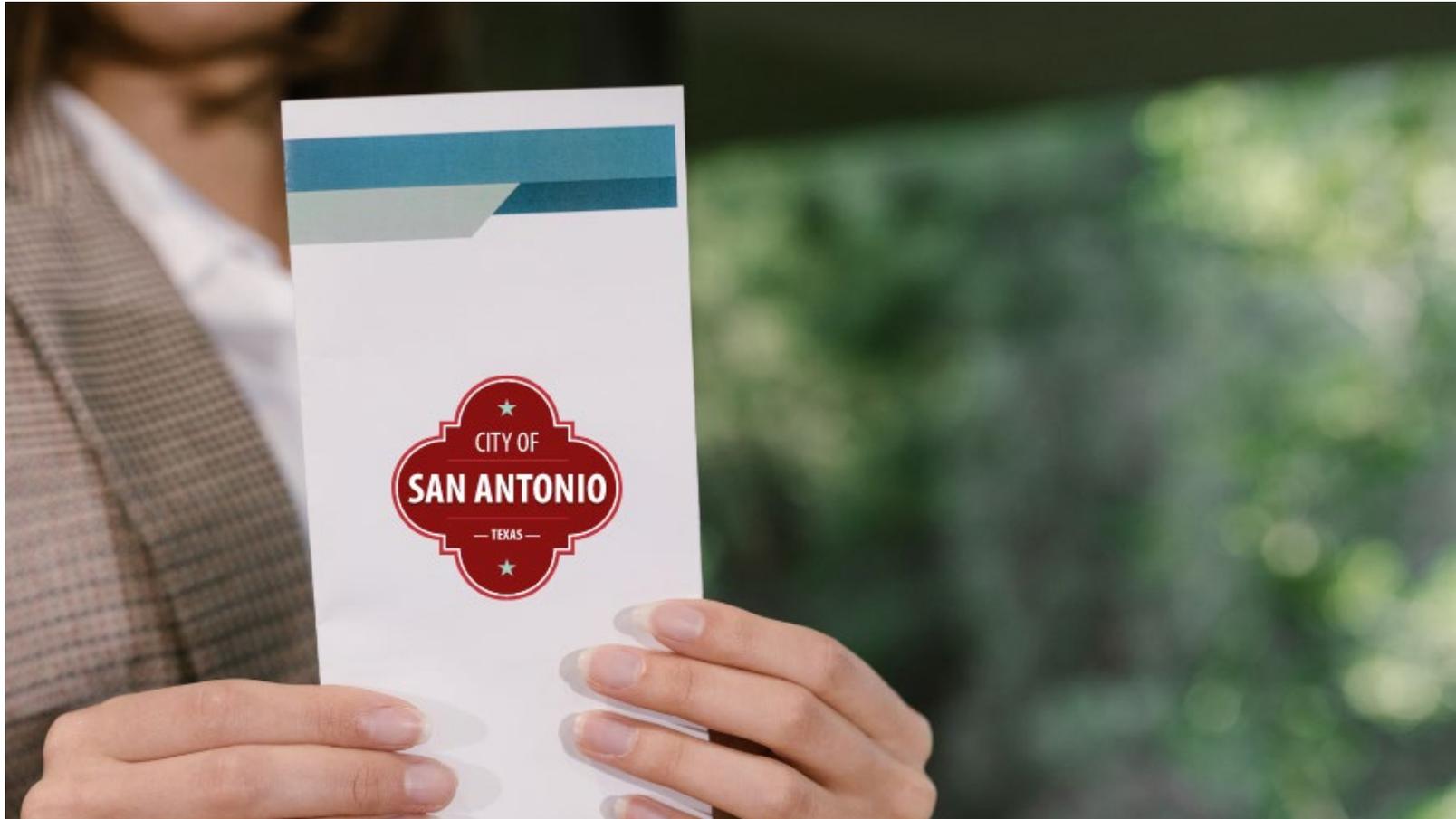
## **#2: Email Stakeholders**

# Stakeholder Group Lists

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1. COSA curated lists
2. Neighborhood Associations
3. Community Organizations
4. Neighborhood Leadership Academy Participants
5. Faith-Based Organizations
6. Council District Office



## #3: Address Digital Divide



## Flyers

- English & Spanish
  - Libraries
  - Senior Centers
  - Community Centers
  - Council District Office

# Digital Divide



## 3-1-1

- Option to leave comment with operator

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# Communications Plan

# Press Release

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Issued to all local media outlets

- Announces dates and times of public comment
- Will explain how public can make public comment
- CRC should be prepared to provide comment to media requesting interviews

# Social Media Posts



- City accounts
  - Facebook (117,000+)
  - Instagram (34,500+)
  - X (195,000+)
  - Nextdoor
- City Department and City Council Offices
- English and Spanish translation
- Paid ads



# City-wide Text Messages

- 32,000+ subscribers
- Will include a link explaining how to take part in public input
- Will request Council Districts distribute



# Charter Review Video Explainers



Four 30-second explainer videos posted to social media channels & broadcast on TVSA

- What is the City Charter?
- Process to change the City Charter?
- **How to give public input?**
- How it becomes an item on the ballot?

# Media Interviews



## Multiple types of media

1. TV (Morning shows, talk show opportunities)
2. Radio
3. Print/Online

# COMMUNICATIONS AND ENGAGEMENT



**Melissa Escamilla**  
**Senior Management Coordinator**  
**Engagement Team**  
**[Engagement@sanantonio.gov](mailto:Engagement@sanantonio.gov)**

**Luke Simons**  
**Communications Manager**  
**Communications Team**  
**[Communications@sanantonio.gov](mailto:Communications@sanantonio.gov)**



**Thank You**



# Subcommittee Reports

# Ethics Officer and Other Revisions



## Chair:

- Mike Frisbie

## Members:

- Elva Pai Adams
- Josh Baugh
- Bobby Perez
- Shelley Potter

**Ethics Officer** - Whether the City should be able to appoint an independent ethics auditor with a legal background

**Other Ethics Revisions** - Whether the Ethics Review Board should be autonomous with independent oversight and power to compel testimony, and whether any additional recommendations would strengthen the effectiveness, authority, and/or jurisdiction of the board

# City Council Compensation and Term Length



## Chair:

- Luisa Casso

## Members:

- Josh Baugh
- Mike Frisbie
- Martha Martinez-Flores
- Dwayne Robinson

**City Council Member Compensation** - Whether City Council members should be compensated on indexed terms that more accurately reflect the city's cost of living and lower barriers to participation in City government

**City Council Term Length** - Whether Mayor or Mayor and Council terms should be extended to four years with a limit of two terms, and whether such terms should be staggered

# City Manager Tenure and Compensation



## Chair:

- Pat Frost

## Members:

- Elva Pai Adams
- Martha Martinez-Flores
- Naomi Miller
- Dwayne Robinson

**City Manager Tenure** - Whether the City Council should have the authority and discretion to hire, manage, and determine the length of service of the City Manager

**City Manager Compensation** - Whether the City Council should determine the compensation of the City Manager so that market and competitive indicators are taken into account

# Council Districts and Redistricting



## Chair:

- Frank Garza

## Members:

- Naomi Miller
- Bobby Perez
- Dr. Rogelio Saenz
- Maria Salazar

**Council Districts** - Whether an increase in single-member Council districts would appropriately enhance representation for San Antonio residents

**Redistricting** - Whether the decennial Council redistricting process should be conducted by an independent, autonomous citizens committee and how such a committee's membership shall be appointed

# Language Modernization



## Chair:

- Maria Salazar

## Members:

- Frank Garza
- Shelley Potter
- Rogelio Saenz

**Language** - Whether the Charter shall be generally amended to update its language to more accurately reflect current processes, acknowledgments, and roles

# Next Steps



- **Subcommittees:**
  - Continue to meet
  - Work with COSA staff to gather what you need
  - Prepare status reports for next meeting
- **Next meeting:**
  - Thursday, February 22, 2024
  - 5:30 p.m. – 7:30 p.m.
  - Central Library



**Thank You**  
**End of Presentation**