



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: March 25, 2024

In Control: Parks and Recreation Board Meeting

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Briefing Regarding Marketing and Engagement Effort for Parks and Recreation.

SUMMARY:

Briefing Regarding Marketing and Engagement Effort for Parks and Recreation.

BACKGROUND INFORMATION:

This is a briefing regarding Marketing and Engagement Efforts for the Parks and Recreation Department.

ISSUE:

This briefing provides an overview of the Marketing and Engagement Efforst for Parks and Recreation.

FISCAL IMPACT:

This item is for briefing purposes only.

ALTERNATIVES:

This item is for briefing purposes only.

RECOMMENDATION:

This item is for briefing purposes only.