



Comprehensive Target 50 Plan

City Manager's Office

Item 3

Council Consideration Request

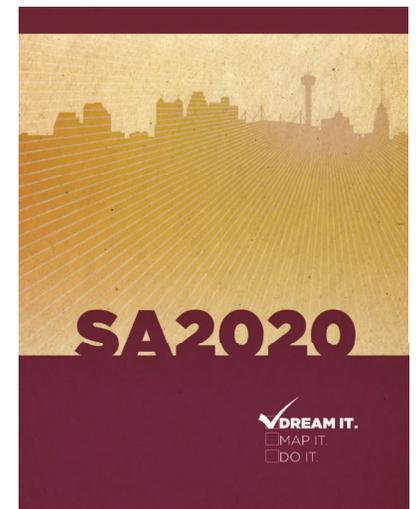
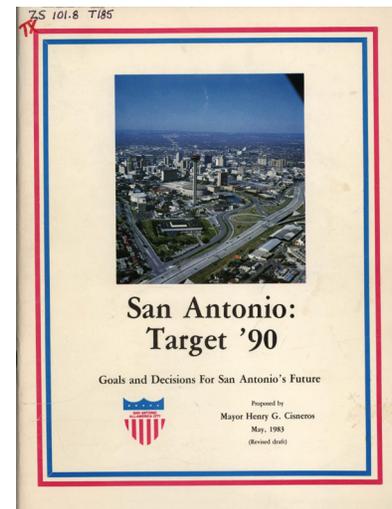
Submitted December 20, 2023, by Council District 8

Background

By way of the Target 90 Plan and SA2020, San Antonio created longitudinal strategic roadmaps that guided decisions made by multiple City Councils.

City Council has embraced values of equity and compassion to guide policy making and allocation of resources.

Those values should guide a plan that addresses our evolving economy, the changing nature of the challenges we face, our evolving role and influence in Texas, new opportunities for improvement, and our growth.



Council Consideration Request cont'd



Request

Creation of a community-wide visioning process and a Comprehensive San Antonio “Target 50 Plan” that:

1. Develops bold goals which San Antonio can achieve by the year 2050 and serves as a rallying point for our diverse long-term hopes for San Antonio;
2. Provides a sense of focused direction for the community and a standard against which our accomplishments can be measured;
3. Incorporates and supports, but does not supplant, existing strategic plans that address important topics (e.g., Strategic Housing Implementation Plan, SA Tomorrow Plan, Strategic Plan to Respond to Homelessness in San Antonio and Bexar County, and the Economic Development Strategic Framework) - so long as those existing plans are still applicable and warranted;
4. Brings together diverse sectors, communities, and voices so that the Target 50 plan is a product of community consensus;
5. Is informed by validated data that is made available to the public;
6. Addresses the post-COVID realities that currently face and will continue to challenge our community;
7. Identifies and aims to enhance the City's strengths and competitive advantages so as to promote growth and opportunities for all our residents;
8. Develops strategies for better use of the City's limited resources;
9. Protects San Antonio's authenticity.