

# FINAL SCORE MATRIX

<b>RFP Apprenticeship Building America Program Marketing Services (23-131; RFx 6100017378)</b>  <b>Score Summary *FINAL EVALUATION January 31, 2024</b>	<b>Maximum Points</b>	<b>Courageous Creativity DBA GEM Nonprofit Consulting 6970 Stonykirk San Antonio, TX 78240</b>	<b>Best Lead Generation 5002 N. Loop 1604 E. #7304 San Antonio, TX 78247</b>	<b>KDZ International 12712 W. Lake Houston Parkway Suite 4076 Houston, TX 77044</b>
<b>A - Experience, Background, Qualifications</b>	<b>40</b>	<b>35.00</b>	<b>19.17</b>	<b>0.33</b>
<b>B - Proposed Plan</b>	<b>35</b>	<b>25.83</b>	<b>19.17</b>	<b>8.33</b>
<b>A - B Sub-Total</b>	<b>75</b>	<b>60.83</b>	<b>38.33</b>	<b>8.67</b>
<b>C - Price</b>	<b>20</b>	<b>20.00</b>	<b>13.20</b>	<b>19.20</b>
<b>D - Veteran-Owned Small Business Preference Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL SCORE</b>	<b>100</b>	<b>80.83</b>	<b>51.53</b>	<b>27.86</b>
<b>RANK BASED ON TOTAL SCORE</b>				
<div>1</div> <div>2</div> <div>3</div>				

\*One evaluation meeting held with no interviews conducted.