

THIS IS A PROPOSED DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED ORDINANCE OR RESOLUTION ADOPTED BY THE CITY COUNCIL.

ORDINANCE

APPROVING A PROFESSIONAL SERVICES AGREEMENT WITH COURAGEOUS CREATIVITY DBA GEM NONPROFIT CONSULTING IN AN AMOUNT NOT TO EXCEED \$150,000.00 FOR A TWO-YEAR TERM ENDING JUNE 30, 2026 FOR MARKETING AND CREATIVE STRATEGY SERVICES FOR THE WORKFORCE DEVELOPMENT OFFICE –PROGRAM. FUNDING FOR THE FIRST YEAR IS AVAILABLE FROM THE APPRENTICESHIP BUILDING AMERICA GRANT.

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WHEREAS, in 2022, the Department of Labor awarded \$2.99 Million to the City of San Antonio to expand and enhance Registered Apprenticeship Programs (RAPS) and Pre-Apprenticeship Programs (Pre- Apps); and

WHEREAS, with this grant, City established the Workforce Development Office – Apprenticeship Building American Program (“the Program”) to augment the City’s San Antonio: Ready to Work job-training program by expanding training opportunities to work-based learning and to address barriers for underserved populations by providing customized wraparound services; and

WHEREAS, on November 17, 2023, the City issued a Request for Proposal seeking a consultant to provide community outreach and marketing services for the Program; and

WHEREAS, following an evaluation committee review of proposal submissions and firm interviews, staff recommends a two-year agreement with Courageous Creativity DBA GEM Nonprofit Consulting in an amount not to exceed \$150,00.00 for marketing and creative strategy services relating to the Program. **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of a professional services agreement with Courageous Creativity DBA GEM Nonprofit Consulting in an amount not to exceed \$150,000.00 for marketing and creative strategy services are hereby approved. A copy of the agreement is attached to this Ordinance as **Exhibit A**.

SECTION 2. The City Manager or designee, or the Deputy Chief Financial Officer or designee, is authorized to execute a Professional Services Agreement with Courageous Creativity DBA GEM Nonprofit Consulting in an amount not to exceed \$150,000.00 to support the Workforce Development Office (WDO) with marketing services relating to the Apprenticeship Building America grant program.

SECTION 3. Funding is available from General Ledger 5201040, Internal Order Number 1490000000001, and Fund 2200049001 entitled “ABA USA Grants”, for a total amount up to

\$150,000.00. Payment not to exceed the budgeted amount is authorized to GEM Nonprofit Consulting upon issuance of a purchase order.

SECTION 4. The financial allocations in this Ordinance are subject to approval by the Deputy Chief Financial Officer, City of San Antonio. The Deputy Chief Financial Officer may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers, SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 5. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED AND APPROVED this 4th day of April, 2024.

M A Y O R
Ron Nirenberg

ATTEST:

APPROVED AS TO FORM:

City Clerk

Andrew Segovia, City Attorney

EXHIBIT A

DRAFT