



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 12

Agenda Date: May 11, 2023

In Control: City Council A Session

DEPARTMENT: Neighborhood and Housing Services

DEPARTMENT HEAD: Veronica Garcia, Director

COUNCIL DISTRICTS IMPACTED: District 1, District 2, District 5

SUBJECT:

Eastside Youth Content Creators Program Summer 2023

SUMMARY:

This item approves a Chapter 380 Economic Development Agreement in an amount up to \$247,008.75 from the Inner City TIRZ #11 between the City of San Antonio and Alamo City Studios for the Eastside Youth Content Creators Summer 2023 Program.

BACKGROUND INFORMATION:

On December 8, 2022, Alamo City Studios applied for a grant in the amount of up to Two Hundred Forty Seven Thousand Eight Dollars and 75/100 Cents (\$247,008.75) from the City's Tax Increment Financing (TIF) Program to undertake the oversight and delivery of the East Side Youth Content Creators Summer 2023 Project to be held at 1113 Houston St., San Antonio, Texas 78205 within the TIRZ and in Council District 2.

The Eastside Youth Content Creators Project (EYCCP) consists of offering students the opportunity to learn about the creation of digital content at the two film studio stages owned by Alamo City Studios. The EYCCP is designed to teach high school students how to create and promote digital content. Taught by working industry professionals and operated by and held at

Alamo City Studios, a 20,000-square-foot production hub in San Antonio's Eastside, EYCCP works to bridge the gap between the media, film and marketing industries and the lack of media arts programs for high school students located in the Eastside. Summer/Fall of 2022 was a pilot year for EYCCP and the Summer 2023 Program will operate as a summer program for 20 – 24 incoming high school students.

EYCCP will focus on six core courses (Scriptwriting, Acting, Director, Editing, Video Production, and Marketing), all culminating in a media showcase for participants, residents, educators, industry professionals and supporters to attend. In addition, the program will connect students with industry organizations including CineFestival, San Antonio Black International Film Festival, the SA Film Society, and more.

Alamo City Studios has requested funding from the Inner City TIRZ to support instructor fees, equipment costs and rentals, subscriptions for students, production fees, bus transportation, lunch and snacks, media showcase, and administrative costs for the EYCCP's Summer 2023 Program. The expected Program dates for the Summer Program are June - August 2023.

At part of the Project, Alamo City Studios will prioritize the selection of participants to the Program from students attending Sam Houston High School and use best efforts to use businesses located within the Inner City TIRZ boundaries.

On March 27, 2023, the Inner City TIRZ Board of Directors authorized an Agreement through Resolution T11 2023-03-27-01R for an amount not to exceed \$250,000.00 for the Eastside Youth Content Creators Summer 2023 Project.

ISSUE:

City Council consideration is requested for the approval of a Chapter 380 Economic Development Agreement in the amount up to \$247,008.75 from the Inner City TIRZ #11 between the City of San Antonio and Alamo City Studios for the Eastside Youth Content Creators Summer 2023 Program held in Council District 2.

ALTERNATIVES:

If City Council chooses to not approve funding, Eastside Youth Content Creators Program will be postponed, and Alamo City Studios will need to seek alternative funding sources.

FISCAL IMPACT:

Funding for this agreement is available through the tax increment produced by the Inner City TIRZ. There is no immediate fiscal impact to the City's General Fund.

RECOMMENDATION:

Staff recommends approval of a Chapter 380 Economic Development Agreement in an amount up to \$247,008.75 from the Inner City TIRZ #11 between the City of San Antonio and Alamo City Studios for the Eastside Youth Content Creators Summer 2023 Program held in Council District 2.