



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 4

Agenda Date: March 27, 2023

In Control: Tax Increment Reinvestment Zone No. 11 - Inner City Meeting

DEPARTMENT: Neighborhood and Housing Services

DEPARTMENT HEAD: Veronica Garcia, Director

COUNCIL DISTRICTS IMPACTED: District 1|District 2|District 5

SUBJECT:

Resolution authorizing a Chapter 380 Economic Development Agreement between the City of San Antonio and Alamo City Studios for an amount up to \$250,000 for the Eastside Youth Content Creator Program for Summer 2023.

SUMMARY:

With nearly two million residents, San Antonio is the one of the fastest growing cities in the State of Texas. As a natural outlet from that, the Eastside has experienced tremendous growth and an evolving economic status. Yet there have been no matching media arts programs to provide after-school opportunities for high school students. EYCCP at ACS aims to fill this void by authorizing a Chapter 380 Economic Development Agreement between the City of San Antonio and Alamo City Studios for an amount up to \$250,000 for the Eastside Youth Content Creator Program for Summer 2023.

BACKGROUND INFORMATION:

Eastside Youth Content Creator Program at Alamo City Studios will connect academic learning with industry professionals by offering students a unique opportunity to learn from working artists inside Alamo City Studios, San Antonio's only active film coworking space with a sound stage. Students will learn how to create their own digital content from the ground up, and also have an opportunity to participate in San Antonio film, television, and commercial events.

ISSUE:

The program proposal is for an Eight-Week Summer Program to Teach High School Students How to Create & Promote Digital Content at Alamo City Studios in San Antonio, TX by Alamo City Studios. Without the Inner City TIRZ Funds, this program will have to seek an alternative funding source.

FISCAL IMPACT:

The Chapter 380 Economic Development Agreement between the City of San Antonio and Alamo City Studios is seeking an amount up to \$250,000 for the Eastside Youth Content Creator Program for Summer 2023. The funds come from the Inner City TIRZ increment fund.

ALTERNATIVES:

The alternative would be for this Summer program to find alternative funding, or to not open up for the Eight-Week Summer Program to Teach High School Students How to Create & Promote Digital Content at Alamo City Studios in San Antonio.

RECOMMENDATION:

Staff recommends to the Board, to authorize a Chapter 380 Economic Development Agreement between the City of San Antonio and Alamo City Studios for an amount up to \$250,000 for the Eastside Youth Content Creator Program for Summer 2023.