



# City of San Antonio

## Agenda Memorandum

**File Number:**  
**{{item.tracking\_number}}**

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**Agenda Item Number:** {{item.number}}

**Agenda Date:** July 1, 2022

**In Control:** Building-Related and Fire Codes Appeals and Advisory Board Meeting

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**DEPARTMENT:** Development Services Department

**DEPARTMENT HEAD:** Michael Shannon

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Chapter 28 amendment item 10-1, external, request to add a "height adjustment permit" for off-premises billboards that are currently obstructed to allow for an increase in the height of an existing sign to a maximum of 85 ft, new Section 28-31(d)(4) (Jeremy McDonald, BRFCAB Board Liaison, 210-207-0265, SignCodeReview@sanantonio.gov, Development Services Department)

**SUMMARY:**

Proposal for the committee to approve a new "height adjustment permit" that will allow for off-premises billboards that are currently obstructed to be increased in height to a maximum of 85 ft. The proposed language is:

(4) Height adjustment permits. A relocation permit may be used to adjust the height of an existing billboard within the city if the relocation permit was issued for a billboard located upon the same roadway as the structure to be adjusted.

a. The owner shall file an application with the department providing it with photographic evidence that the sign face is obstructed by a ramp, elevated roadway, traffic sign or similar highway structure, and the subject structure of the relocation permit.

- b. The relocation permit must be for a billboard with equivalent facial square footage.
- c. The existing billboard must retain the same basic structural configuration, including number of faces and lighting method after adjustment. The director may allow minor alterations that do not affect the configuration.
- d. The adjusted height would be coordinated with the department to create adequate sign face visibility for an existing obstructed billboard but may not exceed eighty-five (85) feet above the grade level at the base of the sign.
- e. The director may allow the removal of no less than two (2) structures within the city if the owner does not have another billboard located on the same roadway as the structure to be adjusted. The total facial square footage must be at least the equivalent of the adjusted billboard.

**BACKGROUND INFORMATION:**

n/a

**ISSUE:**

n/a

**FISCAL IMPACT:**

n/a

**ALTERNATIVES:**

n/a

**RECOMMENDATION:**

n/a