



# City of San Antonio

## Agenda Memorandum

**File Number:**  
**{{item.tracking\_number}}**

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**Agenda Item Number:** {{item.number}}

**Agenda Date:** May 25, 2022

**In Control:** Ready to Work Advisory Board Subcommittee

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**DEPARTMENT:** Workforce Development Office

**DEPARTMENT HEAD:** Michael Ramsey

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Ready to Work Employer Engagement Strategies.

**SUMMARY:**

Discussion on timing and format of employer engagement opportunities.

**BACKGROUND INFORMATION:**

Workforce Development Office staff will lead a discussion to introduce the members to current and upcoming promotional opportunities for Ready to Work, and invite them to suggest additional ways they can engage local employers to get involved with the program.

**ISSUE:**

The Ready to Work program officially launched on May 16, 2022. WDO staff seeks feedback from the Subcommittee on employer engagement strategies to strengthen relationships and to

invite new employers to join the Ready to Work effort now that the program is actively enrolling participants.

**FISCAL IMPACT:**

This item is only for briefing purposes.

**ALTERNATIVES:**

This item is only for briefing purposes.

**RECOMMENDATION:**

This item is only for briefing purposes.