



City of San Antonio

Agenda Memorandum

File Number:
{{item.tracking_number}}

Agenda Item Number: {{item.number}}

Agenda Date: May 10, 2022

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Discussion on Community Ambassadorship Strategy and Enrollment Event.

SUMMARY:

The Subcommittee members will discuss potential strategies for the Workforce Development Office (WDO) staff on the topics of Community Ambassadorship and plans for a Ready to Work enrollment event.

BACKGROUND INFORMATION:

This item will allow the Subcommittee members to provide feedback to WDO staff and to Creative Noggin on effective implementation strategies for these items.

ISSUE:

This Subcommittee is charged with providing input on community outreach and marketing strategy. WDO staff seek Subcommittee member feedback on these items, in line with the Subcommittee's charge.

FISCAL IMPACT:

No fiscal impact of this item.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.