



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: April 27, 2022

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Key Employer Messages and Employer Engagement Strategies.

SUMMARY:

Subcommittee members will discuss potential strategies for Workforce Development Office (WDO) and Creative Noggin staff to engage employers.

BACKGROUND INFORMATION:

Workforce Development Office staff seeks input from the Subcommittee relating to effective employer engagement strategies for the SA: Ready to Work program.

ISSUE:

WDO staff seek Subcommittee member feedback on these items, in line with the Subcommittee's charge of fostering a mutually beneficial relationship between the Ready to Work program and local employers.

FISCAL IMPACT:

This item is only for briefing purposes.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.