



# City of San Antonio

## Agenda Memorandum

**File Number:**  
**{{item.tracking\_number}}**

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**Agenda Item Number:** {{item.number}}

**Agenda Date:** April 12, 2022

**In Control:** Ready to Work Advisory Board Subcommittee

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**DEPARTMENT:** Workforce Development Office

**DEPARTMENT HEAD:** Michael Ramsey

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Creative Noggin update on SA: Ready to Work outreach and marketing.

**SUMMARY:**

Creative Noggin staff members will provide an overview of SA: Ready to Work Marketing and Outreach Efforts.

**BACKGROUND INFORMATION:**

The City selected Creative Noggin to perform Community Outreach and Marketing Services. Part of their duties include presenting to the SA: Ready to Work Community Outreach Subcommittee.

**ISSUE:**

This Subcommittee is charged with providing input on community outreach and marketing strategy. Creative Noggin will provide an update and will request feedback on planned strategies.

**FISCAL IMPACT:**

No fiscal impact of this item.

**ALTERNATIVES:**

This item is only for briefing purposes.

**RECOMMENDATION:**

This item is only for briefing purposes.