

City of San Antonio

Agenda Memorandum

File Number: {{item.tracking number}}

Agenda Item Number: {{item.number}}

Agenda Date: February 12, 2022

In Control: San Antonio Youth Commission Meeting

DEPARTMENT: Department of Human Services

DEPARTMENT HEAD: Melody Woosley

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Discussion and Planning for the SA Speak Up Teen Mental Health Survey Press Release and Awareness Campaign

SUMMARY:

To increase awareness and participation of the SA Speak Up Teen Mental Health Survey, the San Antonio Youth Commission will host a press conference announcing the survey's launch and invite the Director Human Services, Mayor Nirenberg, and City Council to attend. The Youth Commission Members and Teen Ambassadors will also discuss plans for promoting survey participation online and throughout the city. The survey will be open for participation from February 19th – March 19th 2022.

BACKGROUND INFORMATION:

Within the first two meetings of the 2021-2023 San Antonio Youth Commission term, commission members discussed the mental health challenges and trends they have noticed in their communities and school settings. The San Antonio Youth Commission has partnered with Project Worth Teen Ambassadors to create a city-wide survey to learn more about the mental health needs of residents of San Antonio that are 12-19 years old.

ISSUE:

Youth Commission members and Teen Ambassadors have brought up some of the ongoing challenges that impact mental health for young people. Many of these challenges have been affected by the consequences of COVID-19. The City of San Antonio has not previously used an SA Speak Up Survey specifically for the needs of Teen Mental Health. Youth Commission members and Teen Ambassadors would like to learn more about the issues and gaps in resources for young people in our community before making recommendations to City Leaders for the Mental Health of young people here in San Antonio.

FISCAL IMPACT:

None.

ALTERNATIVES:

Alternatives could include focusing solely on social media campaigns for awareness and participation. Or, printed ads that could be distributed throughout the city.

RECOMMENDATION:

Use a combination of media coverage, social media campaigns and printed ads to promote awareness and participation in this city wide survey.