



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 3

Agenda Date: December 16, 2021

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Marketing and Promotion of the NYFA Round 2 Exhibition

SUMMARY:

Staff will present marketing material to the Centro de Artes Committee for their use in promotion the upcoming NYFA Round 2 exhibition set to open on January 25, 2022.

BACKGROUND INFORMATION:

The NYFA Round 2 Exhibition was previously approved by the Centro de Artes Committee and San Antonio Arts Commission as part of the updated Centro de Artes Exhibition schedule. This will be the first exhibition in the space since the closure due to COVID-19.

ISSUE:

Briefing Purposes Only

FISCAL IMPACT:

None at this time.

ALTERNATIVES:

Briefing Purposes Only

RECOMMENDATION:

Briefing Purposes Only