



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 2

Agenda Date: November 23, 2021

In Control: Economic and Workforce Development Committee Meeting

DEPARTMENT: Office of the City Clerk

DEPARTMENT HEAD: Debbie Racca-Sittre

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Consideration of Applicants to the San Antonio Economic Development Corporation Board (1 seat)

SUMMARY:

The Economic and Workforce Development Council (EWDC) Committee will review and consider applicants to the San Antonio Economic Development Corporation (SAEDC) Board (1 seat). Appointee will serve a term of office to begin upon approval by City Council and to expire on May 31, 2022.

BACKGROUND INFORMATION:

The San Antonio Economic Development Corporation (SAEDC) is a nonprofit corporation that was created by the City Council in May 2010 with the purpose of focusing on job creation and promoting long term economic growth specific to the San Antonio regional business ecosystem. Over the years, the SAEDC has invested over \$14.3 million in 12 economic development

projects.

The SAEDC has solidified its position over the years as a dependable partner in the entrepreneurship and start-up communities, regularly taking part in local investment pitches and connecting new companies with the appropriate resources and assistance they may need to succeed. Additionally, in collaboration with key economic development partners, the SAEDC has started its annual Military Medicine Industry Day so that local vendors and businesses can network with military personnel and learn more about the Federal and Department of Defense procurement process. The SAEDC staff is often evaluating San Antonio's emerging and developing industries and markets in order to make strategic investments and help spur further economic growth.

The SAEDC is governed by a Board which is comprised of seven (7) members from the following categories: Mayor - one (1) seat; Councilmembers - two (2) seats; City Manager - one (1) seat; and Citizens At-Large – three (3) seats. The three (3) Citizens At-Large seats are appointed by the City Council.

After marketing and community outreach efforts, a total of eighteen applications were received and 16 were deemed qualified applicants for one (1) vacant seat for the category of Citizen At-Large. On October 12, the Economic and Workforce Development Committee created a sub-committee to review applicants for the vacant position. The committee included Councilmembers Cabello-Havrdá, Castillo, and Rocha-Garcia.

On November 1, the sub-committee met and identified five applicants to recommend to the EWDC Committee for interviews. Since this time, one applicant has withdrawn their application, therefore four candidates will be considered for the one (1) vacant seat for the category of Citizen At-Large at its November 23, 2021 meeting.

ISSUE:

Recommendation of applicant to be appointed by City Council to the San Antonio Economic Development Corporation Board. The five applicants listed below were recommended by the sub-committee.

Category	Applicant
Citizen At-Large	Sandra Jasso
Citizen At-Large	Erika Moe
Citizen At-Large	Karlerik Naslund
Citizen At-Large	Jose Padilla

Appointees will serve a term of office to begin upon approval by City Council and to expire on May 31, 2022.

FISCAL IMPACT:

There is no fiscal impact.

ALTERNATIVES:

The Committee can reject all or some of the applicants. If applicants are rejected, additional applicants not originally recommended for interview may be reconsiders, or additional applications may be sought. However, this will delay the process of filling the vacancy, which could impact the ability to obtain quorum for Board meetings and conduct its work.

RECOMMENDATION:

The recommendation of the Economic and Workforce Development Council Committee will be presented to the full City Council for approval at a future Council A Session.