



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: October 12, 2021

In Control: Ready to Work Meeting

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

SA Ready to Work Advisory Board Community Outreach Subcommittee discussion of program target populations.

SUMMARY:

The Subcommittee will continue its discussion relating to SA: Ready to Work target populations.

BACKGROUND INFORMATION:

This Advisory Board subcommittee is tasked with developing recommendations for the effective marketing of the SA: Ready to Work program to San Antonio residents, employers, and community stakeholders.

ISSUE:

This discussion will aid the Subcommittee in developing informed recommendations on marketing strategies to present to the full Advisory Board, in line with the Subcommittee's charge.

FISCAL IMPACT:

This item is only for briefing purposes.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.