



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 2

Agenda Date: August 1, 2023

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Briefing: Film San Antonio Brand Refresh

SUMMARY:

Brief Committee on refreshed logo and color pallet.

BACKGROUND INFORMATION:

The City of San Antonio recently rebranded and this helps to tie in Film San Antonio brand into that.

ISSUE:

This is a briefing item.

FISCAL IMPACT:

No fiscal impact.

ALTERNATIVES:

There are no alternatives, as this is a briefing item.

RECOMMENDATION:

There are no recommendations, as this is a briefing item.