



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: July 11, 2023

In Control: Ready to Work Advisory Board Subcommittee

DEPARTMENT: Workforce Development Office

DEPARTMENT HEAD: Michael Ramsey

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Update on Ready to Work Community Champion Initiative.

SUMMARY:

The Subcommittee will discuss outcomes from the June 13th Community Champion Meeting, and WDO staff will provide updates on the strategy to incentivize community-based organizations to recruit Ready to Work participants.

BACKGROUND INFORMATION:

WDO staff seeks to expand and enhance grassroots outreach efforts to recruit target populations into Ready to Work. WDO hosts bi-monthly Ready to Work meetings with community-based organizations, and is planning to launch incentive programs to assist with recruitment.

ISSUE:

Partnering with local nonprofits who already engage with some of the same residents eligible for Ready to Work can help broaden the program's reach, as well as streamline the intake process.

FISCAL IMPACT:

No fiscal impact of this item.

ALTERNATIVES:

This item is only for briefing purposes.

RECOMMENDATION:

This item is only for briefing purposes.