



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 3

Agenda Date: June 20, 2023

In Control: Transportation and Mobility Committee Meeting

DEPARTMENT: Transportation Department

DEPARTMENT HEAD: Catherine Hernandez

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Briefing on the Transportation Demand Management (TDM) Plan and the internal employee survey strategy.

SUMMARY:

A briefing on the Transportation Demand Management (TDM) Plan.

BACKGROUND INFORMATION:

The 2016 SA Tomorrow Multimodal Transportation Plan identified actions to address commuting challenges, including the development of a Transportation Demand Management (TDM) plan. The plan recommendations included the development of a vanpool program, alternative mode programs to promote the use of transit and bicycles, and policy development and educational and outreach programs targeting the City's 12,000+ employees. In September 2017, Councilmembers Rey Saldana (Council District 4) and Ana Sandoval (Council District 7)

submitted a Council Consideration Request to create a City TDM Program.

In 2018, the City received an Alamo Area Metropolitan Planning Organization (AAMPO)/Texas Department of Transportation (TxDOT) grant for \$750,000 to fund a City-employee focused TDM Plan. In 2021, the City executed an Advanced Funding Agreement (AFA) with TxDOT.

The City's Vanpool program was initiated in October 2019 in partnership with VIA Metropolitan Transit (VIA) at the onset of the COVID-19 pandemic. After only three months, the vanpool program ended in March 2020. The 2021 AFA was amended in August 2022 to include a revised scope of work incorporating hybrid work schedules, city employee relocation to City Tower, and the decrease in public transit services due to bus operator hiring challenges. The plan is anticipated to be completed within 12 months from Notice To Proceed.

The revised scope of work includes engagement with City employees, a needs assessment and review of existing programs and policies, identification of priorities and strategic partnerships, cost estimation, identification of potential funding sources, recommended performance measures, and a TDM implementation and action plan.

The presentation will provide a status update on the TDM study and outreach plan for the internal employee survey.

The survey will remain open through September 1, 2023. To engage employees, Transportation staff has arranged in-person events, City-wide emails, printed bulletins, and more. The survey will be available in both English and Spanish and aims to learn about employee commutes and travel needs. All employees are eligible to participate and encouraged to fill out the survey.

ISSUE:

This briefing is for informational purposes only.

FISCAL IMPACT:

This briefing is for informational purposes only.

ALTERNATIVES:

This briefing is for informational purposes only.

RECOMMENDATION:

This briefing is for informational purposes only.

