



**STAFF UPDATE: ECONOMIC DEVELOPMENT DEPARTMENT  
SMALL BUSINESS ECONOMIC DEVELOPMENT ADVOCACY COMMITTEE  
(SBEDA)  
March 26, 2021**



**UPCOMING EVENTS**

1. Financial Friday: QuickBooks On-line Basic Data Entry and Bank Feeds. Hosted by LiftFund: Friday, April 2, 2021 10:00-11:00 a.m. Online Event. Join Rita McDaniel and Women's Business Center for Financial Friday as they review the account types and what they mean.  
<https://www.eventbrite.com/e/financial-friday-quickbooks-on-line-basic-data-entry-and-bank-feeds-tickets-144230967707>
2. Color of Covid, Surviving or Thriving? Hosted by LiftFund Women's Business Center: Tuesday, April 27, 2021 11:30 a.m. -1:00 p.m. Online Event. The pandemic has created unprecedented challenges for all small business owners, yet people of color have been disproportionately affected by COVID, in both health and wealth. Join a panel of diverse group of Dallas-area leaders who will discuss the challenges and economic impact felt by people of color, offering both guidance and inspiration.  
<https://www.eventbrite.com/e/color-of-covid-registration-132465948217>
3. Optimizing Your Online Presence: Selling Online. Hosted by Centro San Antonio's Main Street Team, in collaboration with Geekdom, Launch SA, Modern Managed IT & the SA Business Calendar. A webinar series for small businesses. The six-part series is designed to give participants a how-to overview on social media, online sales, etc.  
<https://www.bexar.org/Calendar.aspx?EID=4489&month=3&year=2021&day=9&calType=0>
4. Eastside Business Briefing on the Eastside. Hosted by San Antonio for Growth on the Eastside (SAGE). Wednesday, April 7, 2021, 10:00-11:30 a.m. Zoom Webinar. The State of the Eastside will feature Mayor Ron Nirenberg and Councilwoman Jada Andrews-Sullivan providing updates on the Eastside. <https://www.sagesa.org/event-details/eastside-business-briefing-state-of-the-eastside-2>

**Staff Updates and Board Member Comments**

1. Disparity Study and Potential SBEDA Amendments Update and Timeline.
2. Small Business Commission.