



CITY OF SAN ANTONIO
**NEIGHBORHOOD & HOUSING
SERVICES DEPARTMENT**

Neighborhood Engagement Strategy

Culture & Neighborhood
Services Council
Committee
April 5, 2021

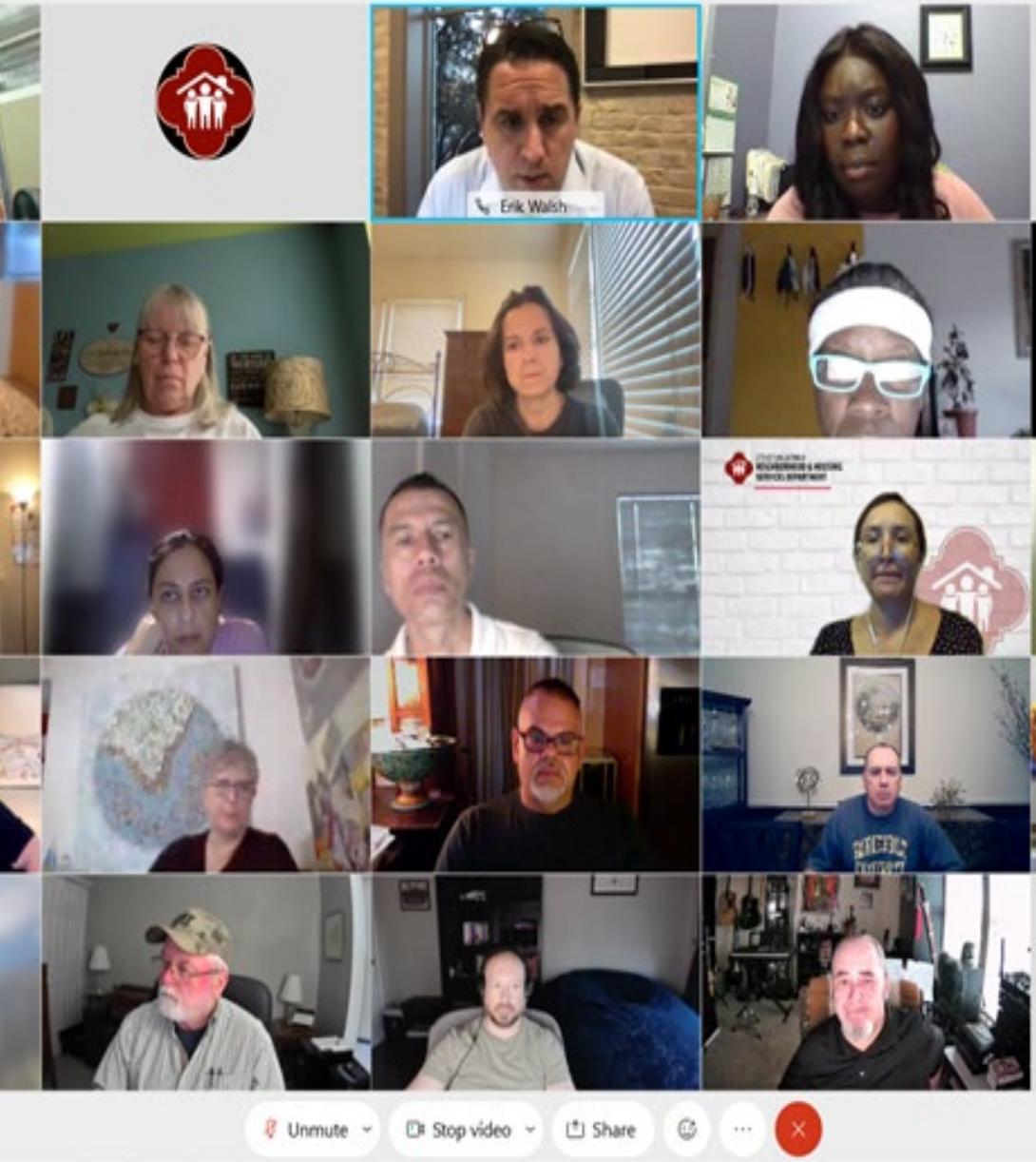
Verónica R. Soto, FAICP
Director





BACKGROUND

- January 7, 2021, staff provided a briefing to the Culture and Neighborhood Services Council Committee
 - Neighborhood Engagement Unit
 - Community Engagement Concepts
- February - Strategy Development
- March –Focus Groups & Community Conversations feedback on Engagement Concepts
- April – Presentation on Community Driven Strategies





CONCEPTS & FOCUS GROUP FEEDBACK



Resident Connect



President Power Hour



Neighborhood Mentorship Program



Neighborhood Leaders Quarterly



Developer Roundtable



Neighborhood Engagement Stakeholder Group

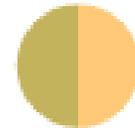


Community Partnership League



Less meetings to attend

Enhanced workshops and training opportunities for community leaders



Increased accessibility to information

Engagement opportunities with City Leadership





ENGAGEMENT STRATEGY AREAS

Community Engaged Learning

Helping residents build capacity within their neighborhoods and develop a heightened understanding of City services and resources available



Community Engaged Messaging

Helping increase communication and customization of information received by residents



Community Engaged Conversations

Enhancing opportunities for resident and neighborhood feedback and collaboration between residents and the City





Community Engaged Learning



Neighborhood Leadership Academy

Program designed equip residents with the knowledge, network, and skills to be effective neighborhood leaders



March-Fall 2021



City Residents



Neighborhood Mentorship Program

Program provides mutual benefit to participants seeking guidance on the structure and governance of their association



May 2021



Association members



Neighborhood Engagement Webpage

A technology solution to provide neighborhood resources in a centric space



Ongoing



City Residents



Community Engaged Messaging



Resident Connect*

A technology solution for enhanced community engagement, with a resident-centric approach



Fall 2021



City Residents



Neighborhood Engagement Brief

Weekly newsletter featuring neighborhood centric announcements, tips, and events



Weekly



City Residents

*GPA & ITSD LEADING CONCEPT DEVELOPMENT



Community Engaged Conversations



Neighborhood Leaders Quarterly

Leadership program that promotes the development of community leaders

 May 2021

 Community organizations, neighborhood associations, HOAs, educational institutions non-profits



Neighborhood Engagement Stakeholder Group

Sounding board for development and execution of engagement concepts

 July 2021

 Associations, community orgs, residents, business owners, & others



Community Conversations

Community dialogue centered around a specific topic

 As-needed

 City Residents



Community Engaged Conversations



Community Partnership League

Working with community partners to maximize the collective impact



June



Community Partners



Developer Roundtable*

Open dialogue opportunity to enhance communication and education between developers and residents



August



Residents, Developers

*CONCEPT REQUIRES FURTHER ASSESSMENT



Neighborhood Engagement Toolkit



Neighborhood Engagement Brief



Neighborhood Engagement Resource Webpage



Community Conversations & Focus Groups



Neighborhood Leadership Academy

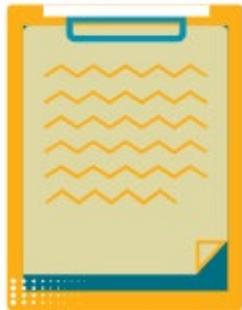


How To Guides

Now available!



WE WILL CONTINUE...



**Curating Surveys
& Expanding the Toolkit**



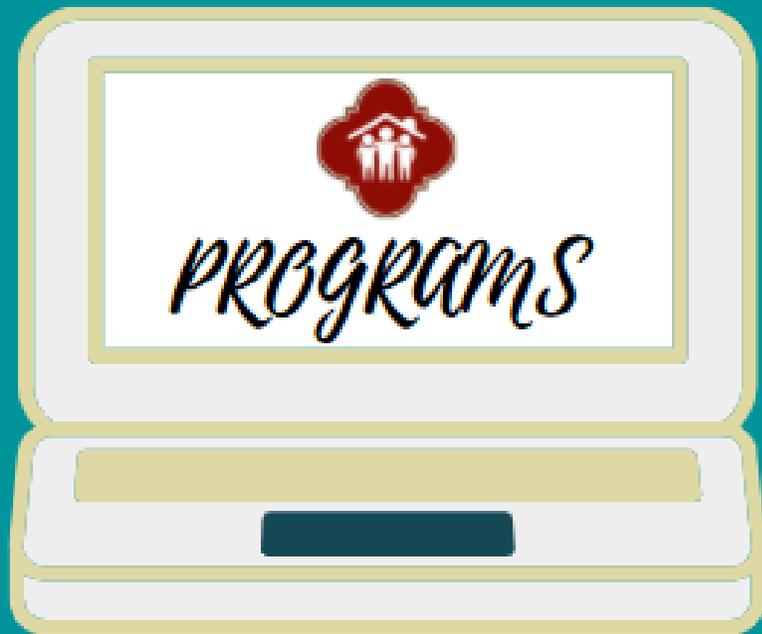
**Hosting Focus Groups &
Community conversations**



Attending Meetings



NEXT STEPS



Extend Open
Invitation to
Participate

Continue Rollout of
Engagement
Strategies in May



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