



CITY OF SAN ANTONIO
**DEPARTMENT OF
ARTS & CULTURE**

**San Antonio Arts Commission
Performing Arts, Film and Music Committee
Meeting Minutes**

August 1, 2023

4:00 PM

The Radius Center

106 Auditorium Circle #120, San Antonio, TX 78205

<u>Members Present</u>	<u>Members Absent</u>	<u>Staff</u>
Suhail Arastu (Mayoral), Chair	Theresa Coronado	Stacey Norton
Mark Rogers	Mir Homayoun Nouramdi	Kimberly LeBlanc
Carlos Alvarez	Paul Ardoin	Christoph Michaud
Tim Fielder	Alexandra Perez	Christine Hill (Liaison)
Elizabeth Zorek		Ellen Goos-Hockaday
Jenny Tavaréz		
Irene Chavez Galvan		

Call to Order/Roll Call

Meeting called to order by Suhail Arastu, Chair at 4:15PM. The roll call was taken by Christine Hill, Committee Liaison and a quorum was present.

Item 1: Approval of Meeting Minutes

Motion: Carlos Alvarez moved to approve the meeting minutes from the February 10, 2023 meeting. Elizabeth Zorek seconded the motion.

Public Comments: None

Discussion: None

Vote: Motion passed.

Item 2: Briefing: Film San Antonio Brand Refresh

Kimbery LeBlanc gave overview of the Department of Arts & Culture brand refresh and San Antonio Film Commission brand refresh. LeBlanc explained the new logos meet the City of San Antonio ADA guidelines and is more aligned with Department of Arts & Culture and CoSA branding. Committee asks for clarification of ADA standards – Christoph Michaud provided explanation. LeBlanc showed examples of updated print & digital ads. Locations video shown.

Public Comments: None

Discussion: Arastu asked if locations videos/features were common practice. LeBlanc confirmed and explained benefits of showing the scope of location availability in San Antonio. Arastu asked how the video will be utilized. LeBlanc answered that it will be housed on SAFC website, shared on social media, sent to prospective productions, and shown at out-of-market at festivals, conventions, etc.

Vote: None

Item 3: Briefing: Film San Antonio Updates

Hill provided overview of recent filming productions in San Antonio. Hill provided update to the number of film permits and filming days that have taken place on CoSA-permitted property. Hill provided update in Visit San Antonio's Metaverse initiative. Metaverse sizzle reel shown.

Public Comments: None

Discussion: Rogers congratulated staff and approved of work. Arastu and Alvarez asked about impact of industry strikes. LeBlanc and Hill explained there has been an uptick in inquiries and slow-down in production from strikes.

Vote: None

Item 4: Briefing: Film Incentive Updates

LeBlanc provided update on TMIIP historic funding and additional legislation approval for the MPDZ. LeBlanc provided information on SSAI and current audit on project for SSAI.

Public Comments: None

Discussion: Arastu inquired about eligible expenses for rebate for SSAI, LeBlanc gives brief overview of eligible expenses. Arastu inquired about local crew growth, LeBlanc described Department initiatives to discover what is available and connect with resources to each other.

Arastu asks about increase impetus behind increase in funding for TMIIP – Irene Chavez gave examples of rural filming's taking place – Taylor Sheridan, The Chosen, etc.

Vote: None

Item 5: Briefing: Music Program Efforts

Hill provided an update on Summer Night City, Music Artist Forum, and upcoming Music Conferences where staff will represent CoSA and DAC.

Public Comments: None

Discussion: Chavez asked Alvarez how Music artist Forum could be improved, Alvarez answered to hold more forums focused on various topics in the music industry

Vote: None

Item 6: Briefing: FY 24 Project Grants for Individual Artists

Stacey Norton provided update on Individual Artist Grants process, applications received and selections. This list going to City Council for approval in September 2023.

Public Comments: None

Discussion: Zorek inquired about Artist showings/performances of project. Ellen Goos-Hockaday explained each artist is required to present a showing of their project that is free and open to the public. Arastu commented on array of artistic disciplines represented by the recommended grant recipients. Jenny Tavaréz inquired if the \$5000 includes marketing spend. Goos-Hockaday explained the award is inclusive and can be used for the project and the marketing of showing. Michaud added the DAC also helps market the events.

Chavez asked if artists can share venues for showings. Norton clarified artists can use the same venue as other artists. Arastu added that the Individual Artist Grant is an annual opportunity for local artists.

Vote: None

Item 7: Briefing: Facility Improvement Costs Grants

Goos-Hockaday provided briefing on FY24 Venue Facility Improvements Grant, part of the March 2020 Performing Arts strategic plan. Goos-Hockaday explained that 12 applications were received and scored by a panel of arts professionals. Goos-Hockaday reviewed the timeline and process. SAAC will review on 8/8. Contracts run October 1, 2023 – September 30, 2024.

Public Comments: None

Discussion: None

Vote: None

Public Comment

Jimmy Moore, Director of Public Theatre and Classic Theatre— provided updates about both theatre groups and his assessment of the San Antonio theatre arts community. Moore promoted multiple plays that both groups have recently performed and announced the upcoming run of “Merrily We Roll Along” performed by the Public Theatre from 8/4 - /20 at the Russell Hill Rogers Theater. Woodlawn Theatre will have “Into the Woods” in Fall.

Moore indicated he will work to keep the PAFM Committee and larger community up to date on performing arts announcements. Moore is planning expansion of facilities and new leadership proposals.

Chavez (point of privilege) shared that Moore is also the Director of Marketing for the Public Theatre.

Arastu thanked Moore for his announcements and invited him to next SAAC meeting on Tuesday, 8/8.

Announcements and Reports

PAFM Committee Members brief each other on upcoming events for their organizations and businesses.

Adjournment:

Motion: A motion was set forth by Mark to adjourn the meeting. Carlos seconded the motion. Meeting adjourned at 5:20 PM.