

# HISTORIC AND DESIGN REVIEW COMMISSION

November 1, 2023

**HDRC CASE NO:** 2023-427  
**COMMON NAME:** North San Jacinto Street between Morales Street and West Martin Street  
**ADDRESS:** Right of Way at North San Jacinto  
**ZONING:** UZROW  
**CITY COUNCIL DIST.:** 5  
**APPLICANT:** City of San Antonio  
**OWNER:** City of San Antonio  
**TYPE OF WORK:** Memorial Way designation for Janie Barrera  
**APPLICATION RECEIVED:** October 19, 2023  
**CASE MANAGER:** Charles Gentry  
**REQUEST:**

The applicant is requesting a recommendation from the HDRC to add the Janie Barrera Memorial Way name designation to a portion of North San Jacinto Street bounded to the north by Morales Street and West Martin Street to the south, with no change to the official street name or mailing addresses.

## APPLICABLE CITATIONS:

*Sec. 6-674. - Commencement of the process for changing the name of a street and/or adding the designation of a memorial name.*

- (a) An application to change the name of a street or adding a memorial name designation shall only be filed with the development services department by:
- (1) A member of the city council;
  - (2) The director of development services, if it is determined that the street name change is in the best interest of the health, safety, welfare, and public convenience and safety of the citizens of San Antonio;
  - (3) One of the following located on the subject street:
    - a. A group;
    - b. An agency;
    - c. A business;
    - d. An owner of property; or
  - (4) An officer or authorized representative of a governmental subdivision, agency, or department.
- (b) The official application shall be on a form prescribed by the development services department. A complete application shall consist of:
- (1) The official application form, and
  - (2) Required fees (see section 6-677).
- (c) In addition to the official application, the following shall be submitted:
- (1) The name and address of all owners of property affected by the name change. The applicant shall submit this information for the purposes of official notification. The development services department shall verify the list of owners of property. An incorrect notification list shall cease the case until such time that a correct list is submitted by the applicant.
  - (2) A copy of the complete application shall also be submitted to the Office of Historic Preservation so that a review as provided in subsection 6-675(c) may commence.
- (d) There shall be an application completeness review that shall take no longer than ten (10) business days.
- (e) From the date of the respective city council action, a segment of street that city council has approved for change of name or addition of memorial designation may not be altered for a period of five (5) years.

(Ord. No. 2011-03-31-0239, § 1, 3-31-11; Ord. No. 2011-12-15-1049, § 1, 12-15-11; Ord. No. 2017-05-04-0296, § 1, 5-4-17)

*Sec. 6-675. – Administrative review.*

- (a) The development services department shall distribute copies of the application for review and comment to:
- (1) Every city department.

- (2) The United States Postal Service.
  - (3) Bexar County
  - (4) Bexar Metro 9-1-1 Network
  - (5) Applicable School District(s)
  - (6) City Public Service Energy
  - (7) San Antonio Water System
  - (8) BexarMet Water System
  - (9) Texas Department of Transportation
  - (10) Any other department or entity the director may determine is appropriate
- (b) The agencies listed in subsection (a) shall have a review and comment period consisting of no more than ten (10) days. The ten-day review and comment period shall begin the next business day following the completion of the application completeness review. All agency comments shall be addressed by the applicant before placement on any commission agenda. If no comment is received by a reviewing agency by the tenth (10th) day, the application shall be presumed acceptable by that agency.
- (c) During the administrative review of the application, the office of historic preservation shall make a determination whether the current street name affected by the application meets any of the following criteria:
- (1) Names a street within a historic district, whether that be local or the National Register;
  - (2) Names a street wholly within, or a street with a portion within, the original thirty-six (36) square mile boundary of San Antonio;
  - (3) Is the name of a primary arterial as shown on the Major Thoroughfare Plan of the city. Should any of these criteria be found, consideration by the historic and design review commission shall be required before the case can be scheduled for consideration by the planning commission, and any recommendation from those considering bodies shall be forwarded to the city council for their review.
- (d) Staff shall schedule the item for consideration on the next available agenda of the planning commission or historic and design review commission, if applicable, following the completion of the administrative review period.

(Ord. No. 2011-03-31-0239, § 1, 3-31-11; Ord. No. 2011-12-15-1049, § 1, 12-15-11)

*Sec. 6-676. - Public hearing process for renaming.*

- (a) The renaming of streets, including the designation of a memorial name, requires a recommendation from city staff, the planning commission at a public hearing, the historic and design review commission if determined under subsection 6- 675(c), and final consideration by city council at a public hearing.
- (b) Not less than ten (10) days before the first public hearing, the development services department shall:
  - (1) Mail notice of the public hearing(s) to all owners of real property along the subject street segment as listed in the Bexar County Appraisal District, and registered neighborhood associations within which the subject street segment is located. Notices of public hearing(s) for renaming streets shall contain the following:
    - a. An explanation of the request; and,
    - b. The submitted street name(s); and,
    - c. The general location of the street to be renamed; and,
    - d. The justification for the renaming submittal; and,
    - e. The date, time, and place of the public hearing(s) to consider the new street name(s); and,
    - f. A statement that the meeting(s) shall be open to the public in accordance with the Texas Open Meetings Act and shall provide time for public comment; and,
    - g. Information directing that any written response in favor of or against a submitted name change may be sent to the development services department.
  - (2) Post notice on the development services department's internet website and leave posted throughout the entire public process.
- (c) At the public hearings, the planning commission shall consider the request and make a recommendation on the suggested name(s).
- (d) The planning commission's recommendations and rationales for the recommendations shall be forwarded to the city council for final consideration in accordance with the city council agenda item scheduling

procedures.

(e) Notification of the city council public hearing shall be as prescribed in section 6-676. Should the city council approve the new name(s), the written rationale of the planning commission shall be kept by the city clerk for historical reference.

(Ord. No. 2011-03-31-0239, § 1, 3-31-11; Ord. No. 2011-12-15-1049, § 1, 12-15-11)

## **FINDINGS:**

- a. The applicant has proposed to add the designation of a Memorial Way for Janie Barrera to a portion of North San Jacinto Street from Morales Street to the north and West Martin Street to the south, with no change to the official street name or mailing address. It is in the City's original thirty-six square mile boundary, but it is not located in a historic district.
- b. HISTORY OF JANIE BARRERA AND SAN JACINTO STREET – San Jacinto Street is part of a collection of north-south streets west of downtown that are named for various Texas rivers. The east-west streets were named after Mexican cities. The name was likely given c.1880 when the mayor at the time chose to apply a more coherent naming convention to streets as the city developed. To the east of downtown, streets donned the names of trees. The 1881 city directory as well as the 1883 map by Morrison and Fourmy include San Jacinto Street.

The proposed Memorial Way would honor Janie Barrera, the founding president and former chief executive officer of LiftFund (formerly ACCION Texas Inc.). LiftFund, a transformative organization that has made a significant impact on our community and beyond. Barrera has dedicated her entire career to empowering underserved communities and promoting economic self-sufficiency. Through LiftFund, Janie Barrera has provided vital resources, including loans, mentoring, and education, to countless small business owners who may not have had access to traditional financing.

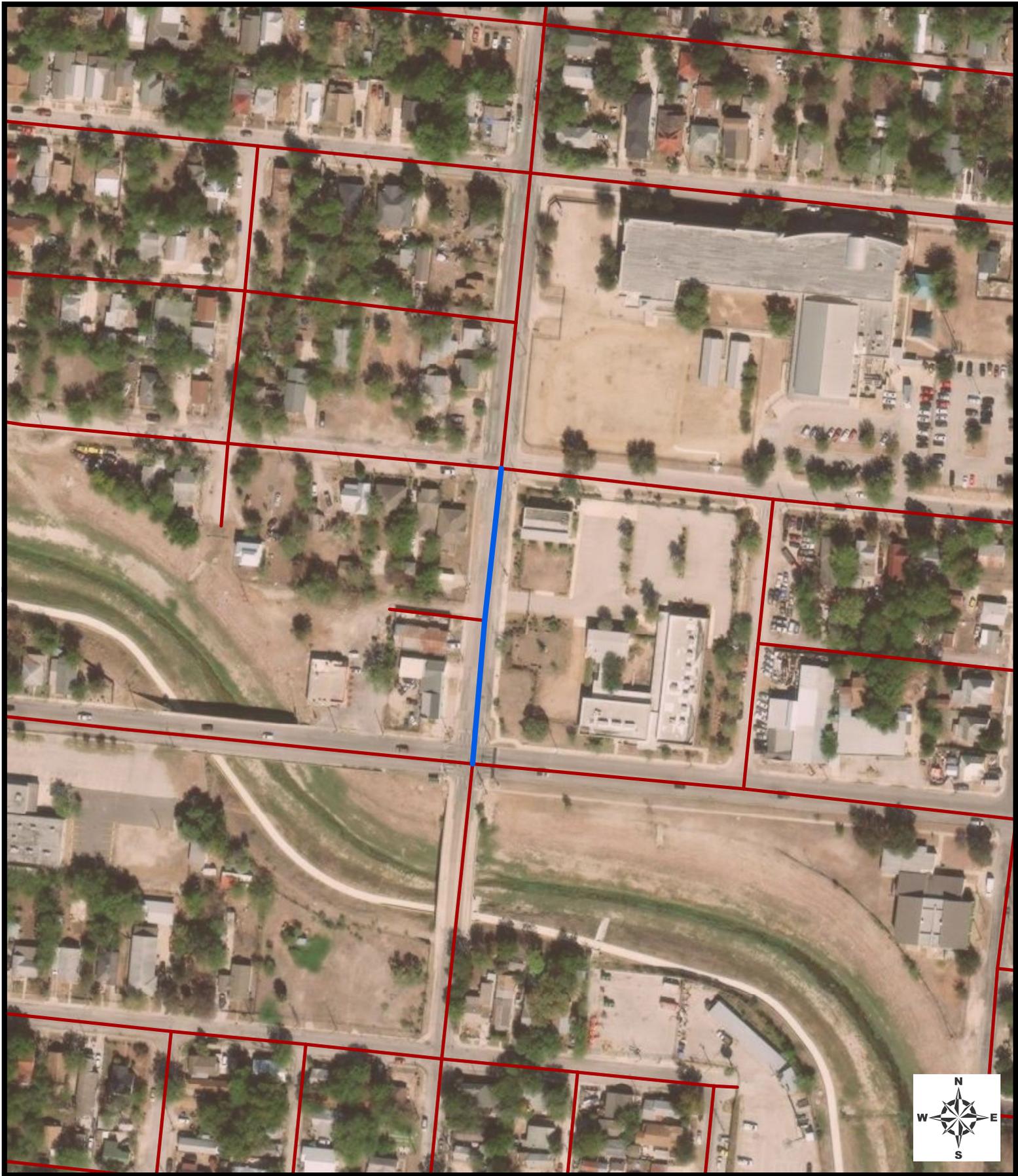
In 1994, Barrera founded ACCION Texas in San Antonio, and later changed the name to LiftFund. Prior to that, she began her career as director of telecommunications for the Diocese of Corpus Christi, worked in public radio and television, and then became marketing director with the Air Force's welfare and recreation division at Randolph Air Force Base. During her tenure at LiftFund, Barrera sought to provide loans and other financial services for entrepreneurs and capital-starved small businesses who lacked access to traditional financial resources. Over three decades, the nonprofit has made \$450 million in loans to 25,000, and is one of the largest microfinance organizations in the United States. LiftFund has expanded its operations to 15 states, and Barrera has received national recognition for her accomplishments, including the Small Business Administration Financial Services Advocate of the Year and the Minority Enterprise Development Consortium's Corporate Advocate of the Year. Barrera has received the San Antonio Business Journal 2013 Legacy Leaders Award, the San Antonio Hispanic Chamber of Commerce Economic Empowerment Award, and the San Antonio Women's Hall of Fame.

Barrera has served on the National Association for Latino Community Asset Builders (NALCAB) Board of Directors and the Federal Reserve Board's National Consumer Advisory Council. In 2011, President Barack Obama appointed Barrera to the President's Advisory Council on Financial Capability, and she served multiple terms on the board of directors for the San Antonio Branch of the Federal Reserve of Dallas. In addition to playing a pivotal role in fostering the growth and sustainability of small businesses at LiftFund, Barrera has actively engaged with local community leaders, built partnerships, and initiated programs that have positively impacted countless families in the San Antonio community.

- c. STREET NAME CHANGE – The applicant has met street name change requirements as outlined in UDC Sections 6-674, 6-675, and 6-676.

## **RECOMMENDATION:**

Staff recommends approval of the street name change based on findings a through c.



N San Jacinto Street Segment

 N San Jacinto Street Segment



**City of San Antonio**  
**Development Services Department**  
**Land Entitlement Section**

1901 S. Alamo, San Antonio, Texas 78204  
 P.O. Box 839966, San Antonio, Texas 78283  
<http://www.sanantonio.gov/dsd>

## City Council District 5

Proposed Memorial Designation  
 N San Jacinto to  
 Janie Barrera Memorial Way

**DEVELOPMENT SERVICES**



## **Memorial Designation of N San Jacinto to Janie Barrera Memorial Way (Council District 5)**

### **Background Information:**

- A memorial designation is being requested by Liftfund Inc., to honor the life of Janie Barrera.

### **Scope of Work:**

- Application submitted on 9/28/2023.
- LiftFund Inc. has submitted this application to have a memorial designation added to a portion of N San Jacinto in between W Martin St and Morales.

### **Timeline:**

- September 28, 2023 - Application submitted by Liftfund Inc.
- September 29, 2023, Notify all COSA agencies, as required by City Code.
- October 13, 2023, Deadline to submit technical review feedback from external agencies.
- September 29, 2023 Confirm with OHP if HDRC is required.
- Late October 2023 Community meeting.
- November 1, 2023 HDRC Public Hearing and Consideration.
- November 2023 Planning Commission Public Hearing and consideration.
- January 2024 City Council Public Hearing and consideration.

### **Notification:**

- Notice of Planning Commission and City Council public hearings will be sent to:
  - 3 properties that abut the street along the proposed street name change.
    - 2 residential
    - 1 commercial
    - Prospect Hill Neighborhood Association

### **Address Changes:**

- 0 address will need to be changed

### **Costs:**

- **Total estimated costs: \$1423.50**
- \$1010 application fee
- \$13.50 Notification Costs ( $\$4.50 \times 3 = \$36.00$ )
- \$400 for 2 Street Signs & Installation

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San Antonio, Texas 78210  
E: [pdupre@liftfund.com](mailto:pdupre@liftfund.com)  
O: 210-507-1286

September 19, 2023

**Via Email: Clayton.Wallace@sanantonio.gov**

City of San Antonio  
Attn: Mr. Clayton Wallace  
Planning Coordinator, Land Development  
Development Services Department  
1901 S. Alamo  
San Antonio, Texas 78204

***Re: Proposal for the Designation of a Memorial Street Name for Janie Barrera, Founder of LiftFund***

Dear Mr. Wallace,

I am writing to respectfully propose the designation of a memorial street name in honor of Janie Barrera, the visionary founder of LiftFund, a transformative organization that has made a significant impact on our community and beyond. Janie Barrera's tireless dedication to promoting economic development and supporting entrepreneurs deserves lasting recognition within our city.

Janie Barrera has dedicated her entire career to empowering underserved communities and promoting economic self-sufficiency. Through LiftFund, Janie Barrera has provided vital resources, including loans, mentoring, and education, to countless small business owners who may not have had access to traditional financing.

LiftFund has played a pivotal role in fostering the growth and sustainability of small businesses. By designating a memorial street in Janie Barrera's honor, we can symbolize our commitment to nurturing the entrepreneurial spirit that is the backbone of our local economy.

Janie Barrera's community impact has extended beyond financial support. Janie Barrera has actively engaged with community leaders, built partnerships, and initiated programs that have positively impacted countless families, ultimately contributing to the social fabric of our city.

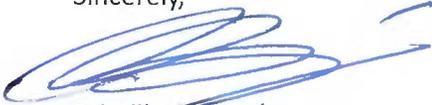
Janie Barrera's efforts have not only been recognized at the local level but also at the national level, with LiftFund expanding its reach to 15 states. Designating a memorial street in her honor will not only celebrate her achievements within our community but also elevate our city's profile on a broader scale. By designating a memorial street in Janie Barrera's honor, we send a powerful message to future generations about the values of entrepreneurship, community engagement, and social responsibility.

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The designation of a memorial street name for Janie Barrera is a fitting tribute to a remarkable individual who has made an indelible mark on our city's economic landscape and the lives of its residents. I respectfully request that you consider this proposal with the utmost respect and gratitude for Janie Barrera's contributions to our community.

Thank you for your attention to this matter, and I am more than happy to provide any additional information or support needed to move this proposal forward. Here at LiftFund, we truly believe that by honoring Janie Barrera in this way, we can pay tribute to her remarkable legacy and continue to inspire positive change within our city.

Sincerely,



Priscilla A Dupré  
Dir. of Executive Services