

<b>Zoning Board of Adjustment At Large Alternate</b>	<b>Application No: No: 20230316093731 13638</b>
ELIGIBILITY	
PROFILE	
Prefix	Ms
Last Name	Hayes
First Name	Celencia
Middle Name	
Suffix	
Preferred Name	Celencia Hayes
Title	Ms.
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	06
In which City Council District do you reside?	08
How many years have you lived in the City Council District where you reside?	02
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78256
Phone Type?	Cell
Phone number	
Phone 2 Type?	

Phone 2 number	
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	U.S. Department of Housing Urban Development
Job Title	Financial Analyst
Occupation	Finance
Board/Commission/Committee Name	Zoning Board of Adjustment~At Large~Alternate~04
<b>DEMOGRAPHIC INFORMATION</b>	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Black or African American
Gender:	Female
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
<b>QUESTIONS</b>	

<p>If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?</p>	<p>Yes</p>
<p>Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?</p>	<p>No</p>
<p>Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?</p>	<p>No</p>
<p>Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?</p>	<p>No</p>
<p>Will you or any of your immediate family members or any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?</p>	<p>No</p>
<p>Does your employer or an employer of your immediate family members have a contract with the City?</p>	<p>No</p>

<p>Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?</p>	<p>No</p>
<p>Do you currently serve in any elected or appointed public government office?</p>	<p>No</p>
<p>Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?</p>	<p>Yes</p>
<p>Give the title and dates of any position which you have held in such organization:</p>	<p>Building Standards Board-CoSA</p>
<p>Do you receive any compensation for service on this entity(ies)?</p>	<p>No</p>
<p>Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?</p>	<p>No</p>
<p>Have you ever been hired for a position with the City of San Antonio?</p>	<p>No</p>
<p>Describe your Educational history.</p>	<p>Throughout my undergraduate years, St. Edward"s was adamant about local and global social issues. The social world issues extended to mandatory curricula such as American Dilemmas, Women in Third World Countries, Literacy, and Poverty, to name a few. Each year every student was required</p>

to take a course that covered a social issue. This curriculum broadened my perspective of our nation's issues at the time and globally. Although my concentration was on business, it was apparent that social issues exist in different industries and other parts of the world. Stony Point H.S. 2003 St. Edwards University- Bachelors of Business Management 2007 Webster University-MBA 2012 Wayland Baptist D.Mgmt- In Progress

Describe your Professional History & Certification designations (Current and historical).

As of September 2019 I closed out my career in the Army as an enlisted service member I work in logistics when I crossed over as an officer in the Medical Service Corp I had the opportunity of working on both sides (the care and business of medicine). As a young officer I was able to see our mission impacting both service members and the local population in which we were assigned, sometimes in less desirable locations of the world. Once I took on the finance role it was ensuring that the hospital was properly funded so that all departments could care for patients. Resume

	<p>attached, reflects most of the business side of medicine and leadership roles.</p>
<p>Describe your Volunteer Experience &amp; Community Service</p>	<p>Volunteering and community service started for me as a child, over the summer I would volunteer at the nursing homes that my Aunt and Grandmother worked at to help refill water pitchers or assist during the residents social time with whatever was needed. Throughout my middle school and high school years I volunteered with the special needs classes during their lunch hour. As an adult and traveling around I have always found my personal initiative and community service efforts that I can partner with other organizations. In Korea I volunteered to teach English to underprivileged children, with my church we fed the homeless on a monthly basis and volunteered at the local orphanage. Regardless of where I called home at the time I always sought out ways that I could serve my community.</p>
<p>Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:</p>	<p>This is my motto: Service is what I do Over the years, I have been privileged to serve my community and country. I</p>

	<p>have worked hands-on with community service initiatives, and now I want to continue serving my community in a different capacity. There's a new perspective that can be shared with the Zoning Board of Adjustments based on my experience with Building Standards Board. Furthermore, seeing the transition and growth of San Antonio collectively the board can work together to shape the future of San Antonio for the better.</p>
<p><b>APPLICATION SIGN-OFF</b></p>	
<p>As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.</p>	
<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most</p>	<p>Acknowledged</p>

of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.

I recognize that I am an applicant for Zoning Board of Adjustment~At Large~Alternate~04, as a City of San Antonio board or commission that is more than advisory in nature. As a city officer, I understand that I, my immediate family members, and any business in which I and/or they hold a 10% or greater ownership interest will be prohibited from seeking or accepting contracts with the city for the duration of my service on this board. I further understand that this restriction will extend with regard to many types of discretionary contracts

Acknowledged



for a period of one year after leaving city service.	
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Celencia D Hayes
Date of submission.	3/16/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No

I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

# CELENCIA HAYES

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## Career Objective

Strategic Manager and Healthcare Finance Director with 15 years of experience and a consistent track record of measurable results in strategic planning, budgeting, logistics, operational effectiveness, and efficiency, seeks a position in the Financial Management arena. A position where my professional experience will allow me to make immediate contributions and be an integral part of an organization. A position that requires me to apply my extensive knowledge, understanding and execution of statutes, directives, and policies governing the Financial Field.

## Core Competencies

Army veteran with exceptional critical thinking skills and ability to adapt to the ever-changing business environment.

Exceptional strategic leader with extensive experience leading small and large groups, and organizations with thousands of employees and organizational budgets reaching \$87M dollars.

Extensive knowledge of financial planning and regulatory compliance.

Outstanding analytic abilities, both qualitative and quantitative. Knowledgeable in Process Improvement and Lean Six Sigma concepts. Excellent written and verbal communication skills.

Unmatched problem-solving skills on budget development, risk reduction, financial and business planning.

Extensive knowledge and expertise of the standard office software applications (e.g., Microsoft Suite, databases, spreadsheets, presentation packages, word processing, Windows, Internet browsers, etc.)

## EXPERIENCE

### HOUSING OF URBAND DEVELOPMENT -SAN ANTONIO

2022-PRESENT

#### *FINANCIAL ANALYST*

- Office expert on financial management issues to include special task force teams convened to address issues that have proved resistant to solutions or effective implementation in the past.
- Compliance monitor (remote or field) all programs in accordance with applicable circulars, regulations and policy memorandum. Compliance monitoring may include risk analysis onsite/remote and written report of findings and recommendations.
- Regularly advise, assist, and train HUD staff as well as community officials on fiscal matters pertaining to Community Development Programs (CPD).
- Maintain financial status records and provide technical assistance to grantees on local systems.
- Coordinate all responses that resolve audit findings and close out audit reports in which HUD is the cognizant or oversight agency.
- As the incumbent, make the final determination on Cost Allocation Plans with significant complexity or difficulty.
- Responsible for initiating the financial documents necessary for private market or direct financing in the Line of Credit Control System (LOCCS).
- Oversight of 43 primary jurisdictions and \$51M federally funded portfolio.

***CFO APPRENTICESHIP***

- Hand-selected by senior leadership to learn best practices for financial operations at Brooke Army Medical Center, a 425-bed medical center with \$790M annual operating budget.
- Obtained extensive hands-on experience with financial systems, including General Fund Enterprise Business System, Financial Management Information System, and Abacus.
- Conducted profitability analyses for healthcare messaging equipment and projects.
- Performed expense analytics and modeled potential outcomes to test savings hypotheses and develop recommendations to drive cost savings.
- Project management skills to ensure intake and support of new business cases and approvals were provided in a timely and comprehensive manner.
- Provided statistical data that justified patient-care program, outlining marginal costs associated with high profile Secretarial Designee patient receiving care at the center.
- Developed process improvement plan for contract procurement that reduced errors significantly during contract submission process.

***LOGISTICS PLANNER MANAGER***

- Responsible for the mentorship, development, training and moral and welfare of Service Members.
- Interpreted, and integrated The Assistant Secretary of the Army for Financial Management and Comptroller, policies, mission, and vision across organizations world-wide.
- Developed courses of actions on changes dictated by the NDAA to senior Army executive leaders.
- Researched and advised leaders using all applicable Army regulations, Unites States Codes, Codes of Federal Regulations, Department of Defense Directive and Congressional Mandates on the organization financial aspects.
- Performed an array of tasks at a strategic level using Microsoft Suite and other automation.
- Supervised, and trained, employees and peers on analytical and evaluative methods and techniques to conduct studies concerning the budget to find efficiencies and remain effective on program operations.
- Managed, executed, and streamlined the organization financial program by eliminating redundancies and unnecessary requests and improving the process by 25%.
- Evaluated financial resources and acquires additional resources as necessary.
- Planned, documented, executed, and analyzed fiscal, manpower, doctrine, instruction, and equipment requirements in support of operational initiatives.
- Gathered and analyzed data, identified areas for improvement, drafted findings and recommendations, and prepared reports for executive leadership teams.
- Provided leadership with sound advice on appropriate strategies, priorities, resource requirements, and equipment/personnel allocations necessary to accomplish objectives.
- Identified need for special projects and initiated milestones and goals, ensuring participation and outcomes resulted in positive impact and improved quality.
- Orchestrated logistics planning, operations, and management controls for foodservice, transportation, facilities, and properties across 4 divisions with 1,600 employees worldwide.
- Possess comprehensive knowledge of gift fund administration, government regulatory requirements, corporate, foundation, and individual fund-raising methods.

## ***TRAINING DIRECTOR***

- Delivered graduate-level military education to 1,600+ U.S. and foreign military leaders at medical division's healthcare Center of Excellence. Monitored expenditures through continuous budget-to-actual variance analysis.
- Served as a leader, role model, academic counselor and mentor for students while building in-depth professional development program.
- Reviewed applications, performance reports, financial documents, requisitions, amendments, and other documents for regulatory and statutory compliance.
- Assisted Army senior leadership on status/availability of funds, pinpointing variances in budget plans, funding levels, and making recommendations for corrective actions.
- Monitored content of internal and external reports to ensure financial data met the needs of management at all levels and provided internal controls to ensure validity of all financial transactions.
- Served as the principal advisor to the commander on the use of private funds and served as the fund's custodian for the organization.
- Responsible for the development of work methods and work processes to accomplish a variety of tasks, many that were unprecedented in nature.
- Developed Excel spreadsheets to perform calculations and perform "what if" analysis of funds.
- Designed and implemented the Cost Benefit Analysis (CBA) of selected projects and oversaw the development of the CBA models for the evaluation of interventions.
- Responsible to structure the chart of accounts to compliment fund management and facilitate accounting and reporting procedures.
- Responsible for the coordination to assess, test, maintain, upgrade, and install accounting software used to fulfill the financial requirements of the organization.

## ***HEALTH SERVICES MANAGEMENT ANALYST***

- Led facilities management division with \$7.1M operating budget. Prepared and edited memorandums, major command and installation level funding justifications for training, materials, and equipment.
- Developed programming guidelines with financial justifications based on detailed financial analysis, then shared insights with leadership to ensure funding met with current and projected requirements.
- Coordinated with business analysts from various functional areas to integrate complementary programs into comprehensive regional plan.
- Regulated equipment budget that kept funds within planning costs constraints.
- Validated resource allocation and costs that assured capacity for facility modifications and military construction projects.
- Developed and analyzed a variety of data pertaining to endowments, trusts, securities, and other types of assets.
- Processed system queries and reports to provide data needed to track execution of construction projects, project completion, availability of program funds and others.
- Supervised the maintenance of numerous accounts where funds are accumulated to construct/renovate major facilities.
- Establishing best practices that enhance customer relations.
- Managed risk upon multiple lines to protect assets, property, and equipment valued over \$87M; resolving internal operating problems and facilitating change management initiatives across diverse geographic locations.
- Developed detailed briefings for all echelons using, Powerpoint, Vizio, Photo Paint, Adobe Photo Shop, Paint and others.

- Responsible to prepare final staffing documents for approval by the proper authority.

### ***SENIOR DIRECTOR***

- Spearheaded the second largest overseas division in the Pacific region comprised of 1,780 Soldiers and civilians. Provided medical support and coverage throughout South Korean Peninsula to 35K people.
- Planned, executed, and monitored all training and administrative functions.
- Planned, organized, coordinated, and supervised the use of all funds for the organization, this includes funds held in the organization's fund as authorized by Public Law 97-252.
- Approved disbursement requests of funds held in the organization's account on a daily/weekly/quarterly basis to be credited to government-controlled accounts.
- Developed the organization's financial terms and conditions necessary to protect the Army's best interest interests on contract awards.
- Provided technical oversight for programs associated with business processes, resource management, organizational analysis, systems management, strategic planning and leadership.
- Researched and analyzed performance and restructured divisions to optimize use of resources and maximize efficiency and effectiveness.
- Reviewed status of multiple projects and budgets to ensure all activities were completed on time and within budget.
- Assessed project issues and developed solutions to meet production, quality, and customer-satisfaction goals.
- Initiated appropriate courses of action, priorities, resource requirements, and equipment and personnel allocations necessary to accomplish organizational objectives.
- Supervised the reconciliations of the organization's account balance.
- Coordinated the fiscal monetary requirements with multiple project managers.
- Determined the most advantageous fiscal course of action to accomplish the construction/renovation projects.

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### **EDUCATION | CERTIFICATIONS**

**Master Business Administration** | Webster University | Dec 2011  
**Bachelor of Science, Business Management** | Saint Edward's University | Aug 2007  
**Financial Management Certification** | Department of Defense | May 2019